

OVERVIEW: ADVANCED LEADERSHIP INSTITUTE COMMITTEE

Purpose

This committee supports the continued provision of top-tier leadership education for executives from MCAA member companies, as delivered through the MCAA Advanced Leadership Institute.

Structure & Leadership

The committee is led by two co-Chairs identified from within committee membership and selected by the MCAA Executive Committee. Committee participation and collaboration with our educational partner (UNC's Kenan-Flagler School of Business) is overseen by an MCAA Staff Liaison Amy Harding.

Member Expectations

Committee members are expected to:

- Actively participate in committee meetings by contributing to discussion and brainstorming topics.
- Serve as MCAA onsite facilitators – ‘industry experts’ – in the UNC classroom as requested during their appointment term. Facilitators are expected to attend for one full week of the two-week program and should anticipate doing this twice during their term appointment. New facilitators will generally be paired with a senior MCAA facilitator, and guidelines for the facilitator role will be provided in advance.

Responsibilities

The responsibilities of an ALI committee member are broadly described as follows. Members may occasionally be asked to make additional contributions as part of a working group or taskforce specific to a programmatic change or innovation and may accept at their discretion.

- To serve in an advisory capacity and drawing on their industry experience, providing input regarding applicability and assessed value of classes taught as part of the ALI to UNC program directorship and faculty, as compiled and delivered by MCAA's Staff Liaison.
- To review and assess attendee feedback as provided in annual course evaluations.
- To serve onsite at UNC as a facilitator during the Advanced Leadership Institute program, to ‘connect the dots’ for attendees between classroom learning and the mechanical industry.
- To provide input on strategy to further association goals (e.g. developing attendees’ network and relationship with the MCAA.)
- To represent and promote the ALI program at local MCA and national MCAA events

Terms & Time Commitments

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- In line with our commitment to maintaining a dynamic and inclusive committee structure, we have an annual review process. This review is conducted by the Chair of each committee and the staff liaison assigned to that committee. The purpose of this review is to ensure that our committees remain vibrant and representative of the diverse perspectives within our membership
- Volunteers are appointed to the ALI Committee for a four (4) year term. In years 2 and 3, members are expected to serve as onsite program facilitators for one week each year.
- Members are expected to attend an annual in-person committee meeting, and to participate in occasional online meetings if topics/issues arise that must be addressed on a shorter-than-annual timeframe.

Appointment Criteria

The following criteria are used when assessing applicants for appointment to the Advanced Leadership Institute Committee

Required:

- Individual is a graduate of the Advanced Leadership Institute.
- A minimum of one year has passed since the individual has completed their ALI course. This year is counted from potential appointment start date (close of the national Convention following the application period), not date of application.
- Individual holds an executive-level title at their company.
- Individual is a current employee of an MCAA/MSCA member company.

Preferred:

- Individual is a graduate of the 'new' version of the Advanced Leadership Institute (re: graduates of Class 22 onward, who completed the program at UNC).
- Individual has past (or current) MCA volunteer experience at the local or national level.

MCAA Reimbursement Policy:

1. Unless otherwise stated, MCAA reimburses expenses for committee members only, partners, spouses and other family members are not covered.
2. Private Auto – IRS approved rate plus parking and tolls.
3. Taxis/Uber – cost from home or office to airport, airport to hotel or meeting location and return.
4. Auto Rental – may be used when cost effective.
5. Airfare – Round trip, non-refundable, 21-day advance purchase (if possible) coach airfare including baggage fees. If purchasing upgraded airfare, please document the cost of the coach fare for that trip to provide reimbursement for the coach portion.
6. Lodging – Room rate plus tax for the designated duration of the meeting. The number of nights allowed will be clearly conveyed by the staff liaison. If the meeting is in conjunction with an MCAA event or conference, the rooms may or may not be reimbursable. The staff liaison will communicate what is covered. Travel considerations for extenuating travel circumstances will be considered on a case by case basis.
7. Meals – During trip and travel if not provided by MCAA.
8. Tips – Bellman, skycap, maid, etc.

Antitrust:

All MCAA Committees are committed to fostering an open, competitive market, adhering to all anti-trust laws and regulations. As members, we pledge to avoid any actions or discussions that may infringe upon these principles, including but not limited to discussions about price fixing, bid rigging, market allocation, or any other conduct that could potentially restrict competition. Our interactions, both within the committee and externally, will be transparent, fair, and promote healthy competition. We recognize that any breach of these anti-trust policies could result in severe legal and reputational consequences for both the individual, the committee and MCAA as a whole.