



Membership Benefits

2023/2024 Fiscal Year

As a member of MCAA's Manufacturer/Supplier Council, you enjoy networking and promotional opportunities through a variety of programs. Your company also enjoys a host of resources and discounts available exclusively to MCAA members.

For a modest investment, your company enjoys the following benefits:

MCAA Annual Convention and Exhibit (March 17 - 21, 2024 | Orlando, FL)

- **Complimentary exhibit space** at the MCAA Manufacturer/Supplier Exhibit.
- **Member registration rates.** The members of the M/SC are considered full members of MCAA and receive the same registration rate as our contractor members.
- **A listing in MCAA's Supplier Partners... a Buyer's Guide.** This handy digital guide is available to all MCAA and MSCA members on the MCAA website. Exhibiting companies are also listed in our on-site Exhibit Guide and on our convention app.
- **An advance attendee mailing list** so that you can print labels for your pre-convention mailing.

MSCA Annual Educational Conference (October 22 -25, 2023 | Marco Island, FL)

- **Complimentary exhibit space** at MSCA's annual conference.
- **Member registration rates** for your executive and sales personnel who attend the conference or participate at the exhibit.
- **An advance attendee mailing list** so that you can print labels for your pre-conference mailing.

Promotional Opportunities

- **A PDF of MCAA/MSCA member company mailing labels** in Avery 5160 format, for use in promotional mailings.
- **A special Manufacturer/Supplier Council logo** for use in promoting your participation in MCAA.

- **A Manufacturer/Supplier Training Resources area on MCAA.org** where you can promote your company's training opportunities.

Visit the [Manufacturer/Supplier Training Resources](#) area of MCAA's website and [learn how to submit your materials](#).

- **The opportunity to contribute case-study articles for *Smart Solutions***, which showcases ways MCAA contractors and Supplier Partners work collaboratively to improve productivity and profitability.

Selected articles appear as part of the [Smart Solutions Case Studies](#) area of MCAA's website.

Plus, articles are featured as news stories on our website and e-newsletter and highlighted on our social channels. [Here's how to submit your article](#).

- **A listing in MCAA's Virtual Trade Show**, our year-round web-based exhibit.

Visit the [Virtual Trade Show](#) to see what others are promoting, and [learn how to submit your materials](#).

- **A listing in MCAA's annual Membership Directory and Buyer's Guide.** This year-round reference tool supplements your listing in *MCAA's Supplier Partners... a Buyer's Guide*.
- **Discounted advertising rates** for MCAA's annual Membership Directory & Buyer's Guide.

Get this year's [rate card](#).

Sponsorship Opportunities

- **Event sponsorships** are available for many MCAA education programs.
- **National Update sponsorships** get your company's logo and information in front of key decision makers. Plus, your company's logo and short marketing message will appear on MCAA's homepage slider, giving you another opportunity to showcase your company.

Have questions? Want additional information?

[Contact Jan Grillo](#). She's here to help!
