Membership Benefits
2020/2021 Fiscal Year

As a member of MCAA’s Manufacturer/Supplier Council, you enjoy networking and promotional opportunities through a variety of programs. Your company also enjoys a host of resources and discounts available exclusively to MCAA members.

For a modest investment, your company enjoys the following benefits:

**MCAA Annual Convention and Exhibit** (March 14-18, 2021 | Orlando, FL)
- **Complimentary exhibit space** at the MCAA Manufacturer/Supplier Exhibit. You get the contractors’ full attention while their spouses enjoy a concurrent program.
- **Member registration rates** for your executive and sales personnel who attend the convention or participate at the exhibit.
- A listing in *MCAA’s Supplier Partners... a Buyer’s Guide*. This handy guide is distributed to all MCAA and MSCA members in advance of the event. Exhibiting companies are also listed in our on-site Exhibit Guide and on our convention app.
- **An advance attendee mailing list** so that you can print labels for your pre-convention mailing.

**MSCA Annual Educational Conference** (October 11-14, 2020 | Scottsdale, AZ)
- **Complimentary exhibit space** at MSCA’s annual conference.
- **Member registration rates** for your executive and sales personnel who attend the conference or participate at the exhibit.
- **An advance attendee mailing list** so that you can print labels for your pre-conference mailing.

**Promotional Opportunities**
- **A set of MCAA/MSCA member company mailing labels** for use in promotional mailings. Additional sets of mailing labels are available for a nominal fee.
- **A special Manufacturer/Supplier Council logo** for use in promoting your participation in MCAA.
• The opportunity to contribute case-study articles for Smart Solutions, which showcases ways MCAA contractors and Supplier Partners work collaboratively to improve productivity and profitability.

Selected articles appear in the print edition and as part of the Smart Solutions Case Studies area of MCAA’s website.

Plus, articles are featured as news stories on our website and e-newsletter and highlighted on our social channels.

Here’s how to submit your article.

• A listing in MCAA’s Virtual Trade Show, our year-round web-based exhibit.

Visit the Virtual Trade Show to see what others are promoting, and learn how to submit your materials.

• A listing in MCAA’s annual Membership Directory and Buyer’s Guide. This year-round reference tool supplements your listing in MCAA’s Supplier Partners… a Buyer’s Guide. Your listing appears in both the print and online versions.

• Discounted advertising rates for MCAA’s annual Membership Directory and Buyer’s Guide.

Get this year’s rate card.

Sponsorship Opportunities
• Event sponsorships are available for many MCAA education programs.

• Mailing sponsorships. MCAA’s monthly mailing is distributed to more than 2,600 companies.

Have questions? Want additional information?

Contact Jan Grillo. She’s here to help!