MSCA’s benefits are many; here are just some of these benefits:

- **Educational offerings** for everyone in your company, from dispatchers to field supervisors to service managers;
- Industry acclaimed annual educational conference focused on those topics most relevant to you and your service business;
- **MSCA Sales Institute** providing customized training for every level of your sales staff from entry level to the most experienced;
- **HVACR WebBook series** on an array of topics geared to those who need to further their understanding of the industry;
- **Plumbing Service 101** curriculum gives HVACR companies a better understanding of the value of adding plumbing services to their existing HVACR business.
- **Hundreds of business resources** and training materials, all free for members and designed to improve your company’s competitiveness; including over 100 award-winning safety training resources and loss prevention programs; all of which are easily downloaded from our website;
- An **award-winning website** communicating what your association is doing for you;
- **State of the Industry Benchmark Survey** provides key performance indicators to help contractors benchmark their company against industry standards.
- Ongoing strategic partnership with the leadership of the United Association that focuses on the National Service and Maintenance Agreement and expanding service market share;
- Our Career Development Initiative: **MCAAGreatFutures** to help you find the best young talent for your company from our 60 MCAA Student Chapters;
- Highly focused legislative and regulatory **advocacy**, protecting your interests every day in our nation's capital.
- Our newest and most energized initiative to date, **Women in the Mechanical Industry**, or **WiMI**, creates opportunities, opens doors and highlights the career opportunities for women in the mechanical industry;
- Our **Technology Initiative** explores the latest products to keep you ahead of the change curve;
- A **Virtual Trade Show** connecting our contractor members with the members of MSCA’s Manufacturer/Supplier Council;