Membership Benefits
2020/2021 Fiscal Year

As a member of MCAA’s Manufacturer/Supplier Council, you enjoy networking and promotional opportunities through a variety of programs. Your company also enjoys a host of resources and discounts available exclusively to MCAA members.

For a modest investment, your company enjoys the following benefits:

MCAA Annual Convention and Exhibit (March 14-18, 2021 | Orlando, FL)
- **Complimentary exhibit space** at the MCAA Manufacturer/Supplier Exhibit. You get the contractors’ full attention while their spouses enjoy a concurrent program.
- **Member registration rates** for your executive and sales personnel who attend the convention or participate at the exhibit.
- **A listing in MCAA’s Supplier Partners... a Buyer’s Guide**. This handy guide is distributed to all MCAA and MSCA members in advance of the event. Exhibiting companies are also listed in our on-site Exhibit Guide and on our convention app.
- **An advance attendee mailing list** so that you can print labels for your pre-convention mailing.

MSCA Annual Educational Conference (October 11-14, 2020 | Scottsdale, AZ)
- **Complimentary exhibit space** at MSCA’s annual conference.
- **Member registration rates** for your executive and sales personnel who attend the conference or participate at the exhibit.
- **An advance attendee mailing list** so that you can print labels for your pre-conference mailing.

Promotional Opportunities
- **A set of MCAA/MSCA member company mailing labels** for use in promotional mailings. Additional sets of mailing labels are available for a nominal fee.
- **A special Manufacturer/Supplier Council logo** for use in promoting your participation in MCAA.
• The opportunity to contribute case-study articles for *Smart Solutions*, which showcases ways MCAA contractors and Suppler Partners work collaboratively to improve productivity and profitability.

Selected articles appear in the print edition and as part of the *Smart Solutions Case Studies* area of MCAA’s website.

*Plus, articles are featured as news stories on our website and e-newsletter and highlighted on our social channels.*

*Here’s how to submit your article.*

• A listing in MCAA’s Virtual Trade Show, our year-round web-based exhibit.

Visit the *Virtual Trade Show* to see what others are promoting, and learn how to submit your materials.

• A listing in MCAA’s annual Membership Directory and Buyer’s Guide. This year-round reference tool supplements your listing in *MCAA’s Supplier Partners... a Buyer’s Guide*. Your listing appears in both the print and online versions.

• Discounted advertising rates for MCAA’s annual Membership Directory and Buyer’s Guide.

*Get this year’s rate card.*

**Sponsorship Opportunities**

• Event sponsorships are available for many MCAA education programs.

• Mailing sponsorships. MCAA’s monthly mailing is distributed to more than 2,600 companies.

*Have questions? Want additional information?*

*Contact Jan Grillo*. She’s here to help!