



# Membership Benefits

## 2020/2021 Fiscal Year

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*As a member of MCAA's Manufacturer/Supplier Council, you enjoy networking and promotional opportunities through a variety of programs. Your company also enjoys a host of resources and discounts available exclusively to MCAA members.*

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For a modest investment, your company enjoys the following benefits:

### MCAA Annual Convention and Exhibit (March 14-18, 2021 | Orlando, FL)

- **Complimentary exhibit space** at the MCAA Manufacturer/Supplier Exhibit. You get the contractors' full attention while their spouses enjoy a concurrent program.
- **Member registration rates** for your executive and sales personnel who attend the convention or participate at the exhibit.
- **A listing in MCAA's Supplier Partners... a Buyer's Guide.** This handy guide is distributed to all MCAA and MSCA members in advance of the event. Exhibiting companies are also listed in our on-site Exhibit Guide and on our convention app.
- **An advance attendee mailing list** so that you can print labels for your pre-convention mailing.

### MSCA Annual Educational Conference (October 11-14, 2020 | Scottsdale, AZ)

- **Complimentary exhibit space** at MSCA's annual conference.
- **Member registration rates** for your executive and sales personnel who attend the conference or participate at the exhibit.
- **An advance attendee mailing list** so that you can print labels for your pre-conference mailing.

### Promotional Opportunities

- **A set of MCAA/MSCA member company mailing labels** for use in promotional mailings. Additional sets of mailing labels are available for a nominal fee.
- **A special Manufacturer/Supplier Council logo** for use in promoting your participation in MCAA.

- **The opportunity to contribute case-study articles for *Smart Solutions***, which showcases ways MCAA contractors and Supplier Partners work collaboratively to improve productivity and profitability.

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*Selected articles appear in the print edition and as part of the [Smart Solutions Case Studies](#) area of MCAA's website.*

*Plus, articles are featured as news stories on our website and e-newsletter and highlighted on our social channels.*

*[Here's how to submit your article.](#)*

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- **A listing in MCAA's Virtual Trade Show**, our year-round web-based exhibit.

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*Visit the [Virtual Trade Show](#) to see what others are promoting, and [learn how to submit your materials.](#)*

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- **A listing in MCAA's annual Membership Directory and Buyer's Guide.** This year-round reference tool supplements your listing in *MCAA's Supplier Partners... a Buyer's Guide*. Your listing appears in both the print and online versions.
- **Discounted advertising rates** for MCAA's annual Membership Directory and Buyer's Guide.

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*Get this year's [rate card.](#)*

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### Sponsorship Opportunities

- **Event sponsorships** are available for many MCAA education programs.
- **Mailing sponsorships.** MCAA's monthly mailing is distributed to more than 2,600 companies.

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*Have questions? Want additional information?*

*[Contact Jan Grillo.](#) She's here to help!*

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