

The logo for the Association Executives Council (AEC) features the letters 'AEC' in a large, bold, white sans-serif font. Below the letters, the words 'Association Executives Council' are stacked in a smaller, white sans-serif font. The background is a dark blue square with a subtle pattern of white dots and lines, resembling a network or molecular structure.

Association
Executives
Council

2019 AEC Best Practices Conference

July 28, 2019 – July 31, 2019

Kimpton Journeyman Hotel

310 E. Chicago St.

Milwaukee, WI 53202

The MCAA Association Executives Best Practices Conference is a three day, in-depth examination of best practices in association management.

The objective of the conference is to further the professionalism of the staff executives of MCAA's affiliated associations, empowering them to better serve and represent their contractor members.

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The logo for the Mechanical Contractors Association of America (MCAA) features the letters 'MCAA' in a large, bold, white sans-serif font. Below the letters, the words 'Mechanical Contractors Association of America' are stacked in a smaller, white sans-serif font. The background is a dark blue square with a subtle pattern of white dots and lines, resembling a network or molecular structure.

Mechanical Contractors Association of America

July 28, 2019 – July 31, 2019

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310 E. Chicago St.

Milwaukee, WI 53202

Sunday, July 28

3:00 p.m. – 4:00 p.m.

ELI Committee Meeting**Heirloom**

6:00 p.m. – 7:00 p.m.

Registration & Opening Reception**Founders Room & Terrace****Monday, July 29**

7:00 a.m. – 7:30 a.m.

Breakfast**Outside Lounge/Terrace***The following sessions will be held in the Assembly Hall*

7:30 a.m. – 7:45 a.m.

Welcome and Introductions***Tony Saporito, AEC Chair & MCA/MSCA of New York; Ed Kommers, Vice Chair & MCA of Western Washington; Rick Lundvall, Program Chair & MCA of Rockford***

7:45 a.m. – 8:30 a.m.

MCAA Update***John Gentile, MCAA CEO; Tim Brink, MCAA COO; Brian Helm, Mechanical, Inc. & MCAA President; Melissa Funyak, MCAA Executive Director, Executive & Conference Services***

8:30 a.m. – 10:00 a.m.

UA Update***Mike Pleasant, UA Assistant General President***

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:00 a.m.

MCAA Career Development: Student & Contractor Engagement***The Career Development Committee Chair and Director will lead a discussion that will give insight for local associations to help connect local contractors with student interns and new hires by highlighting recent enhancements to the MCAA GreatFutures Initiative. The session will provide the opportunity for AEC members to ask questions that they have regarding their own sponsored chapters and help those who are looking to start a new student chapter. A case study of one local association that has been successful with their student chapter will be shared, how it has helped benefit their local members and what steps they took to get there.******Jon Finch, Vice President of Training for Milwaukee Tool; Harlee Mooney, MCAA***

11:00 a.m. – 11:30 a.m.

MCERF: What do the Affiliates Need?***MCERF will provide an overview on how the program is funded and gather insight from the executives on what strategic shifts or added programming should be considered at the MCERF Board Meeting in December.******Bob Bergman, Utah MCA; Dave Davia, MCA of Colorado – MCERF Trustees***

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11:30 a.m. – 12:00 p.m.

AEC Website Demo

MCAA provides a Resource Center dedicated to the executives only on the main www.mcaa.org website. We will take an in-depth look, tab by tab, reviewing the information provided. What do you want to see as a resource that you do not see on the website?

Aaron Hall, MCA of Akron; Shane McMorrow, MCA/MSCA of New York; Lesley Ravas, MCAA

12:00 p.m. – 12:45 p.m.

Lunch**Outside Lounge/Terrace**

1:00 p.m.

Bus Departs for Milwaukee Tool**Outside Hotel Entrance**

Spouses are welcome to attend for the remainder of the afternoon

Milwaukee Tool Headquarters, 13135 W Lisbon Rd, Brookfield, WI 53005

1:45 p.m. – 4:00 p.m.

Tour the Milwaukee Tool Headquarters

4:00 p.m. – 6:00 p.m.

Cocktail Reception

6:10 p.m.

Bus Returns to the Journeyman Hotel***Evening on Own*****Tuesday, July 30**

7:00 a.m. – 7:30 a.m.

Breakfast**Outside Lounge/Terrace*****The following sessions will be held in the Assembly Hall***

7:30 a.m. – 8:00 a.m.

IFEBP & IFEBP Services – Expand Your Knowledge

What is the IFEBP and what are the IFEBP Services? What do they offer an Association Executive?

In your complicated role working with multiemployer plans, the International Foundation can be your go-to resource when you have questions on anything employee benefits-related. The International Foundation of Employee Benefit Plans is the premier educational organization dedicated to providing the diverse employee benefits community with objective, solution-oriented education, research and information to ensure the health and financial security of plan beneficiaries worldwide.

Thomas P. DeRoche, Director of the Educational Programs, IFEBP

8:00 a.m. – 10:00 a.m.

Industry Funds Operation Guide & LMCC Funds: An Excellent MCAA Resource

Learn how utilization of this document can help to ensure your trust is operating properly. Attendees will hear a legal explanation of Industry Funds and how this guide and its templates can streamline and improve local association practices with their funds & trustees. Best practices and uses of funds will be identified, as well as questionable practices which could jeopardize your funds.

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5:30 p.m. – 9:00 p.m.

Offsite Networking Reception & Dinner*Cocktails: 5:30 p.m. – 6:30 p.m.; Dinner: 6:30 p.m. – 9:00 p.m.**Milwaukee Ale House, 233 N Water St, Milwaukee, WI 53202**If you would like to walk as a group, please plan to be in the lobby at 5:20 p.m. to walk over (4 minute walk)***Wednesday, July 31**

7:00 a.m. – 7:30 a.m.

Breakfast**Outside Lounge/Terrace***The following sessions will be held in the Assembly Hall*

7:30 a.m. – 8:30 a.m.

Best Practices: Benefits of Associate Members*Some do, Some Don't – Why & How? Some affiliates choose not to use associate members, while others maximize the resources of this membership classification and utilize the knowledge and financial assistance of associates for the betterment of their associations and their contractor members needs.***Marc Lassalle, MCA of Kansas City; Scot Stoltenberg, MCA/MSCA of Iowa; Stephen Affanato, New England MCA**

8:30 a.m. – 8:45 a.m.

Break

8:45 a.m. – 9:30 a.m.

The MCAA Collective Bargaining Guide, "Utilization of an Amazing Resource"*This MCAA Guide is one more added tool which has been made available to you and is a true resource for novices and seasoned association executives alike when dealing with all things Collective Bargaining. Association execs will benefit from hearing legal input and perspective on bargaining issues as we take a review of this valued guide. We are reminded of answers that lie within to help deal with everything from the basics to the complexities of Collective Bargaining, and from preparation to sitting at the bargaining table.***Ryan Poor, Partner with Ice Miller; Ed Kommers, MCA of Western Washington**

9:30 a.m. – 10:00 a.m.

When Bargaining Fails – What Happens Next?*Additionally, executives will hear an update from the IRC and what happens when bargaining between Labor & Management hits an impasse and parties cannot reach an agreement.***Scott Strawbridge, Mechanical Contractors Council of Central CA**

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:15 a.m.

Innovation Culture*How has the world changed since you entered the workforce? How has the culture of your company changed? For the first time ever, five generations coexist in the workplace. These diverse perspectives offer an unprecedented opportunity to drive innovation from multiple viewpoints. Technology and digital transformation bring people together and empower us to become more human in how we do our work. Cross-generational collaboration and engagement creates a corporate legacy of purpose and*

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meaning. By fostering this legacy through a culture of creativity, productivity, and efficiency, your company will mobilize to create a resilient innovation culture that is able to weather economic uncertainties and elevate your business to its highest potential.

Tauhira Hoossainy, Milwaukee Tool Construction Technology Manager

11:15 a.m. – 12:00 p.m. **AEC Business Meeting**

Tony Saporito, Chair & MCA/MSCA of New York

12:00 p.m. **Conference Adjourns**