

MCAA  
*great* futures  
FORUM 2018

# A WORLD AWAITS

September 27-29, 2018 • Anaheim, CA





# MCAA's 2018 GreatFutures Forum

The Forum will give future leaders of our industry the opportunity to take a closer look into the field of mechanical contracting and the world they can join.





We are excited to set students of MCAA student chapters up for success at this year's GreatFutures Forum in Anaheim with networking events and engaging education sessions. MCAA will be hosting our 2nd Annual Job Fair, where MCAA member companies will be present to talk with students about full-time and internship opportunities. Students can take advantage of meeting MCAA members from different parts of the country and learn more about the potential jobs and the company cultures of these companies.

This year's forum will go a step further in exploring the mechanical contracting world. Students will have the chance to tour one of MCAA's premier company's, Southland Industries. They will see firsthand the offices where they could one day work, sophisticated technology they would use, and the engaging culture and lifestyle employees in mechanical contracting enjoy.

Additionally, The GreatFutures Forum will offer motivating sessions from bestselling authors, Alex Banayan (The Third Door) and J. Kelly Hoey (Build Your Dream Network), where they will share their stories of success and offer real-world guidance to students.

Students will also hear from recently graduated young professionals as they lead a panel discussion on successes and challenges they faced when joining the industry. To wrap up the conference, the renowned James Benham will lead a discussion on the emerging trends in technology for mechanical contracting.

Don't miss out! Make sure to register for the GreatFutures Forum at <http://www.mcaaevents.org/great-futures-forum/>.

***A WORLD AWAITS!***

# SCHEDULE

THURSDAY, SEPTEMBER 27



## Registration

1:00 p.m. – 3:00 p.m.

## Welcome Remarks

3:00 p.m.

## Jon Finch

Chairman, MCAA Career Development Committee

## The Third Door: How to Dream Bigger, Achieve Your Goals & Find Success

3:15 p.m. – 4:15 p.m.

Alex Banayan takes audiences on an unprecedented adventure — from the private office of Bill Gates to a nightclub with Lady Gaga, from a star-studded party with Steven Spielberg to a massive stadium with Warren Buffett—to share the game-changing research behind his new book, *The Third Door*, and to reveal the secrets to success. Banayan's book chronicles his remarkable journey tracking down the world's most successful people to ultimately uncover the single trait they have in common: they all took the Third Door.

## Alex Banayan

Author

Alex Banayan is the author of *The Third Door* (Crown/Penguin Random House, 2018), which chronicles his five-year quest tracking down Bill Gates, Lady Gaga, Warren Buffett, Maya Angelou, Steven Spielberg, Jane Goodall, Steve Wozniak, Jessica Alba, Larry King, and dozens more of the world's most successful people to uncover how they broke through and launched their careers. Banayan has been named to Forbes' 30 Under 30 list, Business Insider's Most Powerful People Under 30, and been featured in major media including Fortune, Forbes, Businessweek, Bloomberg TV, Fox News, and CBS News. An acclaimed keynote speaker, Banayan has presented the Third Door framework to business conferences and corporate leadership teams around the world including Apple, Nike, IBM, Dell, MTV, Harvard, and countless others.





# SCHEDULE

## THURSDAY, SEPTEMBER 27

### **Buses Leave for Disneyland**

4:30 p.m.

### **Free Time in the Park**

5:00 p.m. – 9:00 p.m.

Take the time to explore Disneyland Park and enjoy dinner with provided food vouchers.

### **Dessert Party at Cars Land, California Adventures**

9:00 p.m. – 10:30 p.m.

After the park closes, pop over to Disney California Adventures to enjoy dessert and private access to Cars Land and the Radiator Springs Racers rollercoaster.

### **Buses Return to Hotel**

10:30 p.m.



***MCAA's GreatFutures Forum is the place where MCAA members and students come together for the best employment opportunities! It's where the serious business of your great future comes face to face with the serious fun of meeting new people and future employers!***



# SCHEDULE

FRIDAY, SEPTEMBER 28



## MCAA Job Fair

8:30 a.m. – 11:30 a.m.

Get your resumes ready. MCAA Members, including contractors and Manufacturers/Suppliers throughout the country will be on hand to discuss internship and full-time employment opportunities.

As a bonus every intern and full-time hire at the forum will be eligible for a \$1,000 MCERF grant. No limit.

## Buses leave for Southland Industries

12:00 p.m.

## Lunch at Southland Industries

12:30 p.m. – 1:30 p.m.

## Young Professionals Panel Discussion

1:30 p.m. – 2:30 p.m.

Shaabini Alford from Murray Company shares her experience in the mechanical contracting field and how she navigated her career, starting as a student chapter member to now a Vice President. Shaabini will be joined by young professionals in the industry to share stories and advice drawn from their experiences moving from the classroom to an office and successful career.

## Walking Tour of Southland Industries

2:30 p.m.

Attendees will tour the new facilities of a MCAA Member company. See firsthand what it would feel like to be in an office, experience the work culture and observe cutting edge technology in the Fabrication facility.

## Return to Hotel

4:00 p.m.



# SCHEDULE

## FRIDAY, SEPTEMBER 28

### Networking Dinner

6:00 p.m.

Students have the chance to sit and network with other student chapter members from different parts of the country.

### Networking into Leadership Roles

6:30 p.m. – 7:30 p.m.

College students and new professionals may feel lost when stepping into their career potential and overlook the networking opportunities they need to succeed. Success is not a question of luck! The truth is that among the digital connections that young professionals nurture on social media, the passion projects and side hustles they pursue, the career guidance they seek and the very tools for success are right in front of them. In this talk, J. Kelly Hoey dismantles networking misconceptions, opening her audience's eyes to the opportunities they already have and how to best leverage them.

### J. Kelly Hoey

Networking Expert

J. Kelly Hoey is a networking expert, acclaimed business columnist, and angel investor who has been hailed as “1 of 5 Women Changing the World of VC/Entrepreneurship” (Forbes) and one of the “25 Smartest Women on Twitter” (Fast Company). A frequent speaker at leadership conferences, Hoey helps businesses and professionals leverage their formal and informal social networks. Hoey's book, *Build Your Dream Network: Forging Powerful Relationships in a Hyper-Connected World*, shows how small changes in anyone's daily routine can lead to big opportunities.



# SCHEDULE

SATURDAY, SEPTEMBER 29



## Breakfast

7:30 a.m. – 8:15 a.m.

## Student Competition Session

8:15 a.m. – 9:15 a.m.

This year's competition project will be released in early September. We will cover the project's background, rules, procedures and deadlines. This session will give you the opportunity to ask questions and review the scope of the project in-depth, and give you the tools to help organize and manage this challenging project.

## Emerging Technology Beyond the Classroom

9:30 a.m. – 11:00 a.m.

While your studies have taught you the basics of the construction industry, new technologies are emerging that will play a role for your entire career. James Benham, CEO of JBKnowledge and an guest lecturer at Texas A&M's Construction Science Department will share with you the leading tools, technology and software that are being developed for the construction industry. This session will include how contractors are embracing new tools like augmented reality, 3D scanning, machine learning, object recognition and robotics. Learn the role that young professionals are playing as they enter the industry and how they are often asked to be the expert on new technology.

## James Benham

JBKnowledge

James is now the Chief Executive Officer of JBKnowledge, Inc. James has led JBKnowledge to become a premier provider of technology solutions for the construction and







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# MCAA

Mechanical Contractors Association of America

1385 Piccard Drive Rockville MD 20850 T 301 869 5800 F 301 990 9690 **MCAA.ORG**

