



## MCAA MANUFACTURER/SUPPLIER COUNCIL MEMBERSHIP BENEFITS 2017/2018 Fiscal Year

The Manufacturer/Supplier Council (M/SC), a membership division of MCAA, provides an opportunity for suppliers of products and services to enjoy networking and promotional opportunities through a variety of programs. Your company is a full member of MCAA.

**M/SC** members receive a wealth of benefits for a 2017/2018 investment of **\$3100.00**.

Your benefits include:

### 1. MCAA'S ANNUAL CONVENTION AND EXHIBIT (March 25 – 29, 2018 – San Antonio, TX)

**Complimentary exhibit space** at the 2018 MCAA Manufacturer/Supplier Exhibit, Tuesday, March 27, 2018 from 7:00 a.m. to 10:00 a.m. This three-hour event has no competing events. Spouse attendees have a concurrent program providing you with ample time and the full attention of the contractor participants.

**Register your executive and sales personnel for the annual convention at the member rate with all the benefits enjoyed by contractor participants.** *Please note that **no** annual convention registrations, are included in your dues or as a part of your exhibit participation.*

Your company will be listed in [MCAA's Supplier Partners... a Buyer's Guide](#) distributed to all convention attendees and to all MCAA and MSCA members with the March membership mailing.

Exhibiting companies receive an advance PDF version of the attendee roster via email.

### 2. MSCA'S ANNUAL EDUCATIONAL CONFERENCE (October 15 – 18, 2017 – Boca Raton, FL)

**Complimentary exhibit space** at the MSCA's annual conference.

**Register your personnel for the conference at the member rate.** *Please note that **no** annual conference registrations are included in your dues or as a part of your exhibit participation.*

Exhibiting companies receive an advance PDF version of the attendee roster via email.

### 3. PROMOTIONAL OPPORTUNITIES

One complimentary set of labels of all MCAA and MSCA member companies for use in promotional mailings with the option to lease additional sets at a nominal fee.

Opportunity to [contribute](#) case-study type articles for [Smart Solutions](#), a four-color publication distributed to the MCAA membership two times per year showcasing ways MCAA contractors and Supplier Partners work collaboratively to improve productivity and profitability. Articles featuring Council members are available year-round on MCAA's website including archived editions.

Complimentary link to MCAA's website based [Virtual Trade Show](#) providing direct access to your company's website and services.

Listing in MCAA's annual [Membership Directory and Buyer's Guide](#) and the *MCAA's Supplier Partners... a Buyer's Guide*.

[Discounted advertising rates](#) in the annual [Membership Directory and Buyer's Guide](#). Contact Jan Grillo with any questions at [jgrillo@mcaa.org](mailto:jgrillo@mcaa.org).

Opportunity to spotlight your company's brand by:

- Sponsoring activities at the annual MCAA convention, the annual MSCA Educational Conference or other education programs; and/or,
- Sponsoring a monthly mailing distributed to more than 2400 companies.
- Please note that MCAA contractor members have requested that they not receive unsolicited, bulk (i.e. spam) electronic messages. When scheduling your marketing communications, please be mindful of their preferences.

#### 4. VIRTUAL TRADESHOW

The **Virtual Trade Show** connects your company to MCAA contractor members. This creates an excellent strategic supply chain that will enhance productivity and profitability.

You will have the opportunity—free as a benefit of your membership in MCAA—to add an image, text and link leading directly to a new product or web page that you think is of particular interest to MCAA members. This carousel information can be updated whenever there is something new to feature, as frequently as every other week, by sending new information to MCAA. The latest additions will also be called out in a What's New section.

Below the carousel, you can provide a write-up on your company. **To take advantage of this opportunity, please provide to Adrienne Breedlove ([abreedlove@mcaa.org](mailto:abreedlove@mcaa.org)), the following:**

- Your Image (586 px by 373 px, landscape orientation)
- A short "twitter length" sentence or two describing the product or website you're linking to (limited to 200 characters)
- The direct link
- Contact information you feel comfortable having posted on a website

**[MCAA's Virtual Trade Show](#) – Don't Miss Out!!**  
Contact Jan Grillo at [jgrillo@mcaa.org](mailto:jgrillo@mcaa.org)

## 5. COPYRIGHT AND INTELLECTUAL PROPERTY CONSIDERATIONS

- Manufacturer/Supplier Council (M/SC) members are provided a **special logo** for use in promoting participation in MCAA. Any use of MCAA's corporate logo to imply endorsement of a product or company is an infringement of MCAA's copyright and subject to all laws governing copyrights.
- All material published electronically, including membership listings, on the Mechanical Contractors Association of America website and MCAA Affiliate websites is the property of the Mechanical Contractors Association of America (unless otherwise noted) and may not be reproduced for sale or distribution of any kind. Nor may it be used in the creation of any other publications (print or electronic), online or satellite services, or World Wide Web sites without the express written consent of the MCAA. **MCAA's membership list is copyrighted and is not provided in electronic format.**

For further information, contact Jan Grillo at 301-990-2218 or Email:  
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**Be sure to visit our website  
at  
[www.mcaa.org!](http://www.mcaa.org)**