

2018 Industry Improvement Funds Conference

December 5 - 7, 2018

**Longboat Key Club & Resort
Longboat Key, Florida**

Sponsored By MCAA's Industry Improvement Funds Committee

Industry improvement funds support programs for the benefit of all sectors of our industry at costs that are a small fraction of the hourly wage-fringe benefit rate.

MCAA

Mechanical Contractors Association of America

IIF

INDUSTRY
IMPROVEMENT
FUNDS



Conference Agenda

Wednesday, December 5

- 5:00 p.m. – 5:30 p.m. **Industry Improvement Funds Committee Meeting** - *Library*
- 6:00 p.m. – 7:00 p.m. **Registration and Opening Reception** - *Barefoots Lower Deck*

Thursday, December 6

Breakfast and meetings will take place in the John Ringling Room

- 7:00 a.m. – 7:45 a.m. **Executives Only ELI Session**
Steve Lamb (*MCAA Best Practices Mentor*)
- 8:00 a.m. – 8:30 a.m. **Continental Breakfast**
- 8:30 a.m. – 8:40 a.m. **Welcome and Opening Remarks**
Bob Snyder (*Committee Chair*), Binsky Mechanical
- 8:40 a.m. – 8:50 a.m. **MCAA Introduction**
Mike Brandt (*MCAA President*), Smith & Oby Company
- 8:50 a.m. – 9:50 a.m. **Just Say...YES? Legal Marijuana and Best Practices for Employers & Businesses**
Melissa Kuipers Blake (*Shareholder*), Brownstein Hyatt Farber Schreck
- 9:50 a.m. – 10:00 a.m. **Break**
- 10:00 a.m. – 10:45 a.m. **Implications of the New Tax Law on Tax-Exempt Organizations**
Richard Locastro, CPA, JD (*Tax Partner*) Gelman, Rosenberg, & Freedman
- 10:45 a.m. – 11:30 a.m. **Industry Funds Legal Update**
Jim Estabrook and Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
- 11:30 a.m. **Morning Wrap-Up**
Bob Snyder
- Afternoon **Golf**

Friday, December 7

Breakfast and meetings will take place in the John Ringling Room

- 7:30 a.m. – 8:00 a.m. **Breakfast**
- 8:00 a.m. – 9:00 a.m. **Communicating in a Crisis**
Anthony Huey (*President*) Reputation Management Associates
- 9:00 a.m. – 9:10 a.m. **Break**
- 9:10 a.m. – 10:40 a.m. **Use or Abuse of Industry Funds??**
Jim Estabrook and Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
- 10:40 a.m. – 10:50 a.m. **Break**
- 10:50 a.m. – 11:30 a.m. **Legislative and Regulatory Update**
John McNerney (*General Counsel*), MCAA
- 11:30 a.m. **Closing Remarks**
Bob Snyder (*Committee Chair*), Binsky & Snyder
- Afternoon **Golf**