

2016 Industry Improvement Funds Conference

November 30 – December 2, 2016



**Sponsored By
MCAA's Industry
Improvement Funds
Committee**

Industry improvement funds support programs for the benefit of all sectors of our industry at costs that are a small fraction of the hourly wage-fringe benefit rate.

**Longboat Key Club
Longboat Key, Florida**

MCAA

Mechanical Contractors Association of America

IIF
INDUSTRY
IMPROVEMENT
FUNDS



2016 Industry Improvement Funds Conference

Program—Industry Funds Roles and Responsibilities

This year's format explores the various roles that industry funds play. While their purposed is spelled out specifically in the **Industry Improvement Fund Operations Guide**, their everyday role is sometimes overlooked. Industry funds can be used towards education, communications, research, industry relations, recruiting, safety and promotion.

This year's program includes:



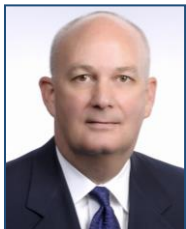
MCAA Update – MCAA President, Tom Stone, will present an update to the conference of the latest programs and news regarding national association activity.



Industry Funds Accounting Do's and Don'ts – Denise Martinez, CPA at Shields Blice & Company CPA, Inc. will walk through some accounting basics as a refresher and touch on accounting systems for nonprofit organizations and financial reporting practices



Technology Overview and Setting up a Tech Committee – MCAA Director of Construction Technology, Sean McGuire, will present an overview and update of the national association technology initiatives. Tim Brink (*MCA of Eastern PA*), Dan Bulley (*MCA of Chicago*) and Bob Snyder, Jr. (*Binsky & Snyder*) will lead a discussion on how to set up a technology committee and what it takes for that committee to be a success. Doug Armstrong (*MCA of Western PA*) and Aaron Hall (*MCA of Akron*) will touch on the hardships of setting up a technology committee in a small association and explore the idea of setting up a regional technology committee.



Society's Reflection – Taking Important Steps Toward Diversity and Workplace Sensitivity and Friday Nite - Game Nite – Jim Estabrook, a partner at Lindabury, McCormick, Estabrook & Cooper and primary author of MCAA's Industry Improvement Fund Operations Guide and his colleague Elizabeth Manzo, will discuss the sensitivities of diversity in the workplace and how to ensure your company is taking the steps needed to comply with our changing times.



Legislative, Regulatory and PAC Update – Bill Albanese, Government Affairs Committee Chair (*A&A Industrial Piping*) and John Mc Nerney, General Counsel (*MCAA*) will provide a legislative update and a MCAA PAC overview report.



Membership Tracking Database – Robin Cowper and Ed Kommers (*MCA of Western Washington*) will share their membership tracking database and explain how each local association can customize the program to fit their needs.



Student Talent – Dennis Pettitt and Mostafa Khattab (*Colorado State University*) and Dave Davia (*MCA of Colorado*) will discuss recruiting students from a student chapter and how to successfully operate a chapter with a construction management program.

Preliminary Conference Agenda

Wednesday, November 30

- 5:00 p.m. – 5:30 p.m. **Industry Improvement Funds Committee Meeting**
Library
- 6:00 p.m. – 7:30 p.m. **Registration and Opening Reception**
Pool Deck

Thursday, December 1

Breakfast and meetings will take place in the John Ringling Room

- 7:00 a.m. – 8:00 a.m. **Breakfast**
- 8:00 a.m. – 8:15 a.m. **Welcome and Opening Remarks**
Bob Snyder, Jr. (Committee Chairman), Binsky & Snyder
- 8:15 a.m. – 8:30 a.m. **MCAA Introduction and Educational Programs**
Tom Stone (MCAA President), Braconier Plumbing & Heating Company
- 8:30 a.m. – 9:15 a.m. **Technology Overview and Setting up a Tech Committee**
 - MCAA Technology Update – *Sean McGuire, MCAA*
 - How to set-up a Technology Committee – *Tim Brink, MCA of Eastern PA; Dan Bulley, MCA of Chicago and Bob Snyder, Jr., Binsky & Snyder*
 - Setting up a Regional Technology Committee – *Doug Armstrong, MCA of Western PA and Aaron Hall, MCA of Akron*
- 9:15 a.m. – 10:15 a.m. **Industry Fund Accounting, Do's and Don'ts**
Denise Martinez, Shields Blice & Company CPA, Inc.
- 10:15 a.m. – 10:30 a.m. **Break**
- 10:30 a.m. – 11:30 a.m. **Society's Reflection – Taking Important Steps Toward Diversity and Workplace Sensitivity**
Jim Estabrook and Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
- Afternoon **Golf**
- 1:30 p.m. – 3:00 p.m. **Optional AEC Session**
Steve Lamb, MCAA Best Practices Mentor
Denise Martinez, Shields Blice & Company CPA, Inc.

Friday, December 2

Breakfast and meetings will take place in the John Ringling Room

- 7:00 a.m. – 8:00 a.m. **Breakfast**
- 8:00 a.m. – 9:00 a.m. **Legislative, Regulatory and PAC Update**
Bill Albanese (Government Affairs Committee Chair), A&A Industrial Piping and John Mc Nerney, MCAA
- 9:00 a.m. – 10:00 a.m. **Student Talent: Recruiting Students from a Student Chapter and How to Successfully Operate a Chapter with a Construction Management Program**
Dennis Pettitt, Colorado State University; Mostafa Khattab, Colorado State University and Dave Davia, MCA of Colorado
- 10:00 a.m. – 10:15 a.m. **Break**
- 10:15 a.m. – 10:45 a.m. **Membership Tracking Database**
Robin Cowper and Ed Kommers, MCA of Western Washington
- 10:45 a.m. – 11:30 a.m. **Friday Nite – Game Nite**
Jim Estabrook and Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
- 11:30 a.m. **Closing Remarks**
Bob Snyder, Jr., Binsky & Snyder
- Afternoon **Golf**

Industry Improvement Conference

Longboat Key Club & Resort ■ Longboat Key, Florida

November 30 – December 2, 2016



Attendee Information

Name _____ Badge Name _____
Spouse/Guest _____ Badge Name _____
Company Name _____ Title _____
Street Address _____
City _____ State _____ Zip _____
Registrant's E-mail _____ Cell Phone _____ Work Phone _____

E-mail address to send confirmation of registration: _____

| Registration Type | Fees |
|---|------------------|
| MCAA Member | \$495 |
| MCAA Association Executive | Comp |
| Spouse/Guest | \$100 |
| Total Due | \$ |
| Golf fees will be billed directly to your hotel room account. Pairings will be made at a later date. | |
| Please reserve a tee time for | |
| Number of players: | Thursday, Dec. 1 |
| Number of players: | Friday, Dec. 2 |

MCAA Cancellation & Refund Policy
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If it becomes necessary to cancel your participation in the conference, please send **written** notification via e-mail to MCAA. You will receive a full registration refund if you cancel by **November 7, 2016**, other refunds will be handled on a case by case basis. Substitutions are always accepted.

Hotel Cancellation & Refund Policy
Upon MCAA's receipt of your cancellation, MCAA will forward the notification to the hotel. **Please note that reservations must be cancelled 14 days prior to arrival to receive a refund.**

AMEX MC VISA

Account Number _____ Expiration _____
Cardholder Name _____ Billing Zip Code _____
Signature _____

Hotel Registration

| Room Type | Room Rate | King Bed | Two Beds |
|-----------------------------|-----------|----------|----------|
| Beachview King/Double | \$270 | | |
| Lagoon View Club Suite | \$270 | | |
| Beachview Club Suite | \$290 | | |
| Beachview One Bedroom Suite | \$375 | | |

Arrival Date _____ Departure Date _____

Total Number of People in Room _____ Sharing Room With _____

Do you have any special hotel requirements? _____

Please contact MCAA Meetings Department at 1-800-556-3653 if you require special accommodations to fully participate in this event.

Rooms at the Group Rate Are Subject to Availability

Reservations are made on a first come, first served, space available basis, upon payment of meeting registration fee. A deposit in the amount of the **two night's** daily rate is necessary to confirm your reservation. **The credit card provided below will be used to guarantee the room reservation.** Cancellations prior to 14 days of arrival may result in forfeiture of deposit. **Rates are subject to current taxes equaling 12% plus a resort fee of \$20/room, per night.**

SAME AS ABOVE AMEX MC VISA

Account Number _____ Expiration _____
Cardholder Name _____ Billing Zip Code _____
Signature _____

If you have questions, please contact the MCAA Meetings Department:

- By phone: (301) 869-5800 • By e-mail: eventregistration@mcaa.org • By fax: (301) 869-3520
- By mail: Meeting Dept., 1385 Piccard Drive, Rockville, MD 20850