



INDUSTRY FUNDS CONFERENCE

The Resort at Longboat Key Club, 220 Sands Point Rd. Longboat Key, FL November 28, 2023 – November 30, 2023

Tuesday, November 28th

7:30am – 9:00am	ELI Committee Meeting with Breakfast (ELI Committee only)
5:00pm – 6:00pm	IFC Registration & Welcome Reception (Lower Pool Deck)

Wednesday, November 29th

Breakfast and Meetings will take place in the John Ringling Foyer & Ballroom

7:00am – 7:45am	Association Execs ONLY Meeting Carly Carmosino, MCA of Eastern Missouri & Valerie Pope, MCA of Central Ohio & Cincinnati
AMS vs CRM: The	e Old School vs New School: Battle of Association Management Tools in Three Rounds
7:15am – 8:00am	Breakfast
8:00am – 8:10am	Welcome and Opening Remarks Nick Sapnar, Industry Funds Chair; Sunnyfield Corporation
8:10am – 8:30am	MCAA Update Robert Beck, MCAA President; President of JW Danforth
8:30am – 9:30am	UA Apprenticeship & Recruitment Standards Ray Boyd, Assistant Director of Education and Training, United Association
9:30am – 9:40am	Break
9:40am – 10:40am	In the New: Investigations Take Center Stage – Are You a Target? Jim Estabrook & Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
10:40am — 11:40am	Using Funds for Educational Offerings outside of MCAA's NEI Phil Petillo, MCA of New Jersey; Randall Chenworth, MCA of Metro Washington; Robin Cowper, MCA of Western Washington; Mary Sebek, MCA of Chicago
11:40am – 12:00pm	Hours Worked – General Discussion, Outlook and More! Nick Sapnar, Industry Funds Chair; Sunnyfield Corporation
12:00pm	Golf and/or Afternoon on Your Own

Thursday, November 30th

Breakfast and Meetings will take place in the John Ringling Foyer & Ballroom

7:15am – 8:00am Breakfast

8:00am – 9:00am **Take the Test: Preparing for Tough Problems** Jim Estabrook & Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper

9:00am – 10:00am Apprenticeship Recruiting

Bob Bradley, MCA of Georgia

Where do you look when searching for apprentices? What traits do you look for in an apprentice? The mechanical construction industry offers a wide variety of career opportunities to young people. Yet society has told them all that they must go to college to succeed in life. Our industry must personally communicate the benefits of learning the mechanical trades to high school and trade school students in order to survive and meet the needs of our customers in the future.

10:00am – 10:10am	Break
10:10am – 11:10am	Construction Research Tool and Best Practices for Industry Advancement Carey Peters, Construction Labor Research Council (CLRC)
11:10am – 12:00pm	Legislative, Regulatory & PAC Update Andrew Siff, Siff & Associates, PLLC
12:00pm	Conference Wrap-Up and/or Golf

Thank You!!!

We look forward to seeing you back here at the Resort at Longboat Key Club Wednesday, December 4 – Friday, December 6, 2024