

# INDUSTRY FUNDS CONFERENCE

The Resort at Longboat Key Club, 220 Sands Point Rd. Longboat Key, FL  
November 28, 2023 – November 30, 2023

## Tuesday, November 28<sup>th</sup>

- 7:30am – 9:00am **ELI Committee Meeting** (ELI Committee only)  
5:00pm – 6:00pm **IFC Registration & Welcome Reception** (*Lower Pool Deck*)

## Wednesday, November 29<sup>th</sup>

*Breakfast and Meetings will take place in the John Ringling Foyer & Ballroom*

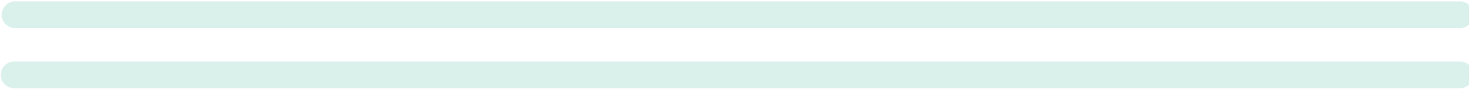
- 7:00am – 7:45am **Association Execs ONLY Meeting**  
AMS vs CRM: The Old School vs New School: Battle of Association Management Tools in Three Rounds
- 7:15am – 8:00am **Breakfast**
- 8:00am – 8:10am **Welcome and Opening Remarks**
- 8:10am – 8:30am **MCAA Update**  
Robert Beck, MCAA President; President of JW Danforth
- 8:30am – 9:30am **UA Apprenticeship & Recruitment Standards**  
Ray Boyd, Assistant Director of Education and Training, United Association
- 9:30am – 9:40am **Break**
- 9:40am – 10:40am **In the New: Investigations Take Center Stage – Are You a Target?**  
Jim Estabrook & Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
- 10:40am – 11:40am **Using Funds for Educational Offerings outside of MCAA's NEI**  
Phil Petillo, MCA of New Jersey; Randall Chenworth, MCA of Metro Washington; Robin Cowper, MCA of Western Washington; Mary Sebek, MCA of Chicago
- 11:40am – 12:00pm **What the Economy Looks Like in our Industry**
- 12:00pm **Golf and/or Afternoon on Your Own**

## Thursday, November 30<sup>th</sup>

*Breakfast and Meetings will take place in the John Ringling Foyer & Ballroom*

- 7:15am – 8:00am **Breakfast**
- 8:00am – 9:00am **Take the Test: Preparing for Tough Problems**  
Jim Estabrook & Elizabeth Manzo, Lindabury, McCormick, Estabrook & Cooper
- 9:00am – 10:00am **Apprenticeship Recruiting**  
Bob Bradley, MCA of Georgia

Where do you look when searching for apprentices? What traits do you look for in an apprentice? The mechanical construction industry offers a wide variety of career opportunities to young people. Yet society has told them all that they must go to college to succeed in life. Our industry must personally communicate the benefits of learning the mechanical trades to high school and trade school students in order to survive and meet the needs of our customers in the future.



10:00am – 10:10am

**Break**

10:10am – 11:10am

**Construction Research Tool and Best Practices for Industry Advancement**

11:10am – 12:00pm

**Elections, Predictions and How it Affects Us**

Alanna Suda, Senior Vice President, MikeWorldWide

12:00pm

**Conference Wrap-Up**

**Thank You !!!**

**We look forward to seeing you back here at the Resort at Longboat Key Club**

**December 2024**