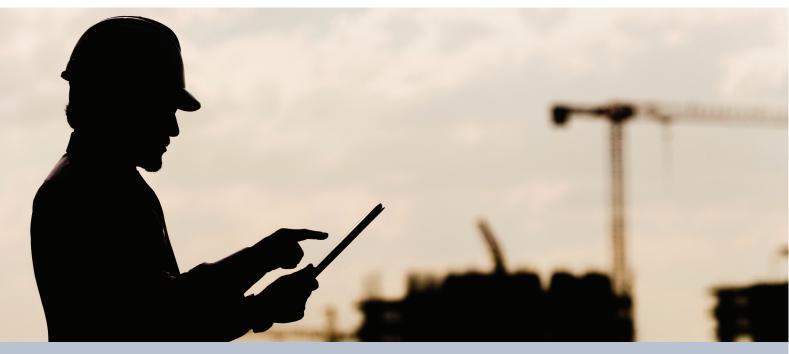
# FIELD LEADERS CONFERENCE Equipping Your Field Leaders for Success –

An investment that will transform and elevate your field leader's vision, perspective and performance.



### **THERE ARE FOUR OPPORTUNITIES TO ATTEND IN 2023**

**April 3-5** Marriott Scottsdale at McDowell Mountains Scottsdale, AZ

May 17-19 Loews Chicago O'Hare Hotel Chicago, IL

**August 2-4** The Westin St. Francis San Francisco on Union Square San Francisco, CA

**October 11-13** Renaissance Des Moines Savery Hotel Des Moines, IA



## **CONFERENCE PROGRAM**

Day ONE	
3:30 p.m.– 4:00 p.m.	Registration
4:00 p.m.– 4:30 p.m.	Opening Remarks <i>Mark Rogers</i>
4:30 p.m. – 4:45 p.m.	Getting to Know Your Team
4:45 p.m. – 5:00 p.m.	Team Activity - Come up with a "What Keeps You Up at Night" question from each table
5:00 p.m. – 6:00 p.m.	Discussion of Team Activity Greg Fuller & Mark Rogers
6:00 p.m. – 8:00 p.m.	Product Demonstration & Dinner Reception
Day TWO	
6:30 a.m. – 7:30 a.m.	Breakfast
7:30 a.m. – 7:45 a.m.	Reconvene/Recap Greg Fuller
7:45 a.m. – 10:00 a.m.	The Foreman's Impact on Profitability Mark Rogers
10:00 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:45 a.m.	What Does it Mean to be a Great Foreman? Greg Fuller
11:45 a.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:30 p.m.	Building Relationships: Communication on the Jobsite <i>Kevin Dougherty</i>
2:30 p.m.– 2:45 p.m.	Break
2:45 p.m.– 4:00 p.m.	Building Relationships: Communication on the Jobsite <i>Kevin Dougherty</i>
4:00 p.m. – 5:00 p.m.	Happy Hour/Discussion of the Day
5:00 p.m.	Evening on Your Own
Day THREE	
6:30 a.m. – 7:30 a.m.	Breakfast







#### We could tell you how valuable the field leaders conference is, but it probably means more to hear what other contractors and their field leaders have had to say about the program:

"This conference changed me as much as a father and husband as it did as a Foreman. Very emotional experience for me."

Seattle, October 2021

"My whole life I've been thrown into leadership roles that I never wanted or understood why I was the guy. Now I do and from this day forward I will work to be the best leader I can for my family, coworkers, and friends. Thank you again." Indianapolis, October 2022

"A priceless experience that absolutely exceeded expectations"

#### Indianapolis, October 2022

"I came to this conference with low expectations of what I would actually take away and I was dead wrong. One of the most positive experiences of my professional career." **Rochester, May 2022** 

"My flaws came to light and I was given the tools to fix them moving forward. Thank you." Kansas City, October 2022

#### YOUR FIELD LEADERS WILL LEARN:

- To view themselves as professionals;
- The importance of the bottom line;
- Why customer relationships matter;
- How to establish tangible goals;
- What's the "smarter" way to work;
- Their role as the face of your company; and
- What it means to be a great foreman

"I went to the Field Leaders Conference with some pretty high expectations after talking with other foremen that had gone in the past years. What I came away with will change the way I proceed as a foreman and a father the rest of my life."

—Denver, May 2017

#### FIELD LEADERS WILL LEARN FROM:

MARK BRESLIN President, Breslin Strategies

**KEVIN DOUGHERTY** Leading Construction Industry Consultant

**GREG FULLER** President and Owner, North Mechanical Contracting and Services Company

**CHRIS HASLINGER** Administrative Assistant to the General President, United Association

MARK ROGERS President and Owner, West Chester Mechanical Contractors



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