



MCAA2017
SAN DIEGO
REFLECTING
ON SUCCESS
MARCH 5-9

Brochure sponsored by **ZURN**

PLANNING GUIDE



The Marriott Marquis San Diego Marina reflects the best of one of America's most beautiful and dynamic cities. Located next to San Diego Bay, a marina, and the Gaslamp Quarter, the Marriott is at the center of many popular attractions. If you're eager for some time in the sun, you'll also find the largest pool in the city. And, if you're seeking a private sanctuary, you'll find two floors of concierge level rooms with a private lounge. **Great views abound!**



THE EDUCATION ASSOCIATION RETURNS TO SAN DIEGO

It's been 17 years since MCAA last traveled to San Diego for our annual convention. Just think about how much our industry and our lives have changed since then. Here's one thing *hasn't* changed: MCAA's educational programming and resources are second to none. MCAA continues to enjoy a well-deserved reputation as the construction industry's *Education Association*. Here's another: MCAA's annual convention remains the best in our industry. No other convention blends exceptional education with world-class networking and social events as does MCAA's. As this planning guide clearly shows, our San Diego convention will be no exception. Invest in *your* company's future. Invest in your future. Join your friends and colleagues at **MCAA 2017**.

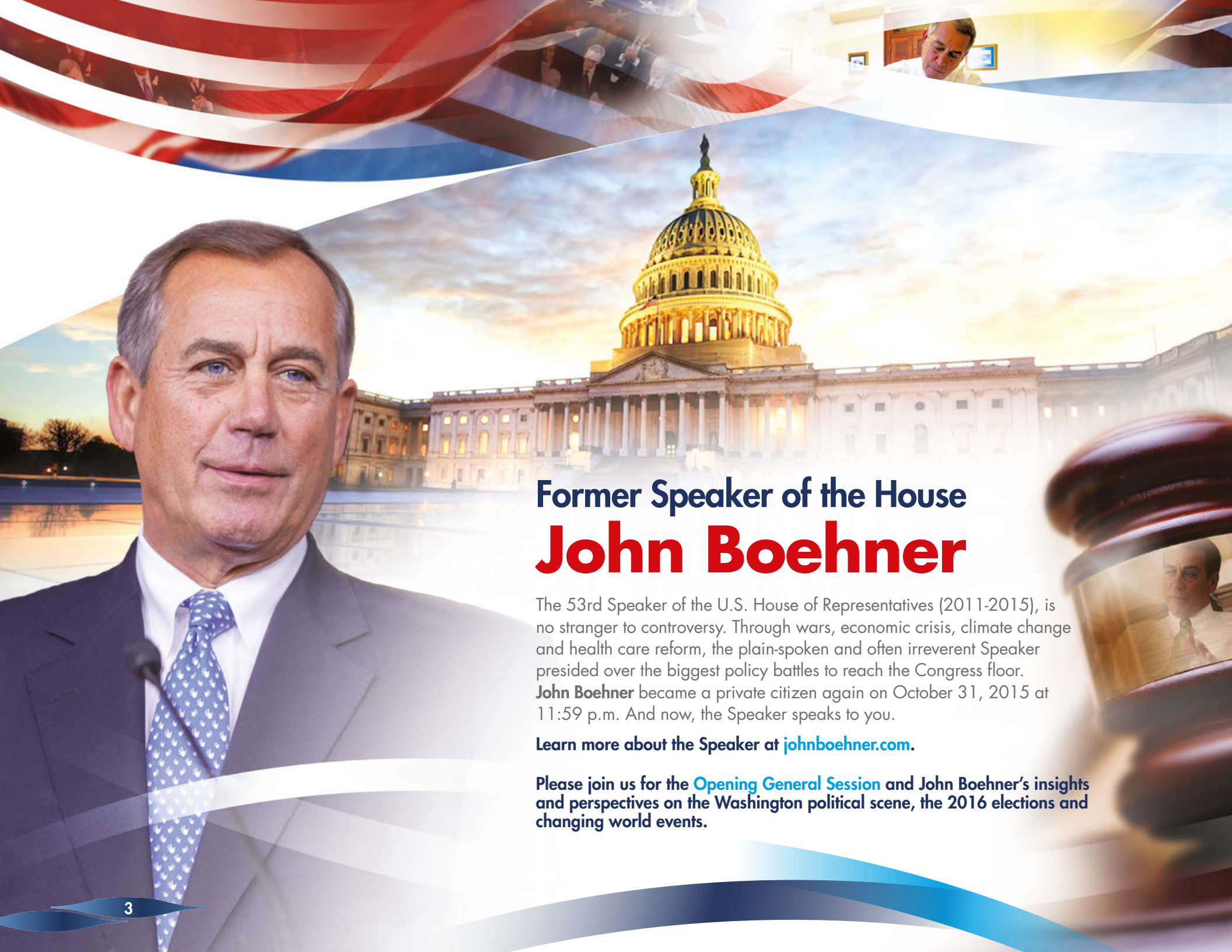
You'll love the return.

Tom Stone

TOM STONE

MCAA PRESIDENT





Former Speaker of the House **John Boehner**

The 53rd Speaker of the U.S. House of Representatives (2011-2015), is no stranger to controversy. Through wars, economic crisis, climate change and health care reform, the plain-spoken and often irreverent Speaker presided over the biggest policy battles to reach the Congress floor.

John Boehner became a private citizen again on October 31, 2015 at 11:59 p.m. And now, the Speaker speaks to you.

Learn more about the Speaker at johnboehner.com.

Please join us for the [Opening General Session](#) and John Boehner's insights and perspectives on the Washington political scene, the 2016 elections and changing world events.



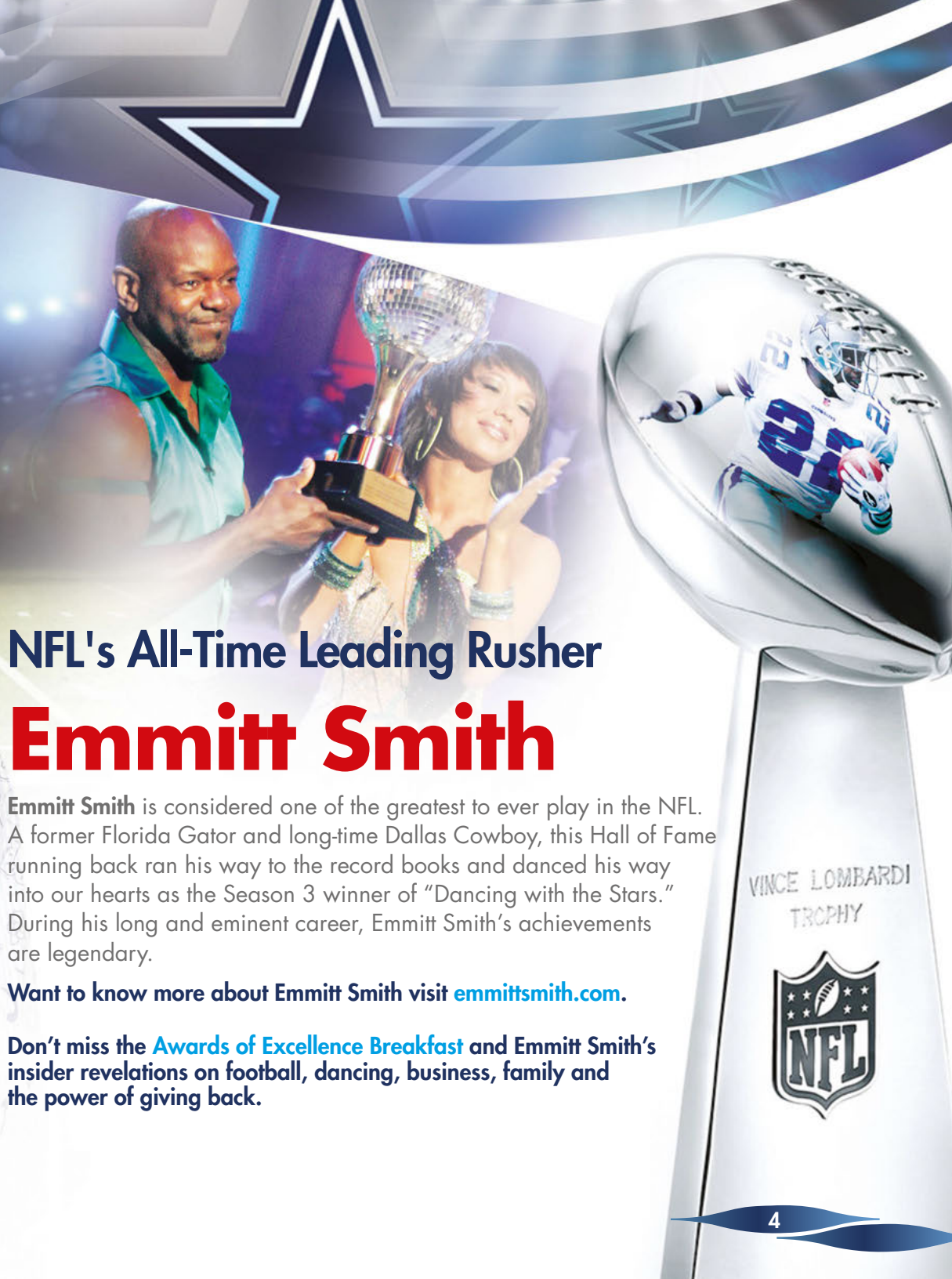
NFL's All-Time Leading Rusher

Emmitt Smith

Emmitt Smith is considered one of the greatest to ever play in the NFL. A former Florida Gator and long-time Dallas Cowboy, this Hall of Fame running back ran his way to the record books and danced his way into our hearts as the Season 3 winner of "Dancing with the Stars." During his long and eminent career, Emmitt Smith's achievements are legendary.

Want to know more about Emmitt Smith visit emmittsmith.com.

Don't miss the **Awards of Excellence Breakfast** and Emmitt Smith's insider revelations on football, dancing, business, family and the power of giving back.





Astronauts

Mark & Scott Kelly

NASA's Answer to "The Jersey Boys"

Frankie Valli and the Four Seasons never reached the heights of this pair of New Jersey natives. Astronauts and identical twins **Mark and Scott Kelly** felt the need for speed and eventually reached for the stars. They've piloted the Space Shuttle, they've fixed the Hubble, and repaired space-age toilets. Scott spent a record year in space and Mark remained down on Earth as they partnered for a one-of-a-kind experiment on two-of-a-kind pioneers. Through struggle and success, triumph and tragedy, this pair has achieved rarified air.

Learn more about the Kellys and their remarkable careers at AstronautMarkKelly.com and ScottKelly.com.

The Kellys will top off a memorable **Closing Session** with their stories and insights about their amazing and sometimes arduous journey to space.



A Morning With **Goldie Hawn** Having the Last Laugh

For more than three decades, **Goldie Hawn** has delighted audiences on the big screen and small. She won an Oscar and a Golden Globe and she's been amazing and amusing ever since. She's starred in, directed, and produced more than 30 films and authored a best-selling memoir. Now she reaches an even more crucial audience through The Hawn Foundation, a public charity with the mission to equip children with the social and emotional skills they need to lead smarter, healthier and happier lives. Goldie has come a long way from the giggling, gangly blond cast member of "Rowan & Martin's Laugh-In." And, she's still having a good laugh.

For more information about Goldie Hawn visit her foundation at theHawnFoundation.org.

Join Goldie Hawn at the **Partners' Breakfast**. Once again, Ferguson is sponsoring this delightful program.



Mark McManus

UA General President

In August 2016, **Mark McManus** was unanimously elected General President of the United Association at the UA's 39th General Convention. On November 10, 2016, he assumed his new position leading the nation's most progressive and influential trade union. Mark McManus has had a distinguished career in support of our nation's hard working men and women and been unwavering in his commitment to a strong and mutually beneficial partnership between labor and management.

Mark began his career with the UA in 1983 when he was initiated into Plumbers Local 24 in Newark, New Jersey. He was elected Business Manager in 1997. His talents and leadership brought him to the United Association General Office in 2007 where he has served as International Representative, Administrative Assistant to the General President, and General Secretary-Treasurer before taking over the helm of the 340,000-member International Union.

Mark McManus will address our [Closing Session](#).



X PRIZE

Dr. Peter Diamandis

Achieving Innovation and Breakthroughs

Despite reports of doom and gloom everywhere, there is abundant evidence that the world is actually getting a lot better. What's making all of this good news possible? Technology breakthroughs! Peter Diamandis makes a case for optimism — that we'll invent, innovate, and create ways to solve the challenges that loom over us.

Dr. Peter Diamandis is a rare combination of visionary, CEO, scientist, storyteller, innovator, and wizard. He is the founder of the X PRIZE Foundation, which leads the world in creating large incentive prizes to drive radical breakthroughs for the benefit of humanity.

Learn more about Dr. Diamandis at diamandis.com.





Joan Embery and Her Wildlife Ambassadors

Conservation for Wildlife and Humans

Each of us depends on the Earth's resources for our survival and quality of life. And we share our planet with an amazingly diverse array of species. Decisions we make today will determine the health of our planet and the future of all its inhabitants.

Joan Embery will share her travels and experiences working with wildlife. She'll take on today's conservation challenges and explore how we can help ensure a healthy planet for both humans and animals.

For over 35 years, Joan Embery has championed environmental, conservation and preservation issues around the world, most notably as spokeswoman for the Zoological Society of San Diego. She has taken her message to television audiences, especially on "Johnny Carson" and the "Tonight Show." In 2004, she established the Embery Institute for Wildlife Conservation, dedicated to connecting people with wildlife to understand the role humans play in ensuring healthy environments. Joan will be bringing several of her "ambassadors" to her presentation.

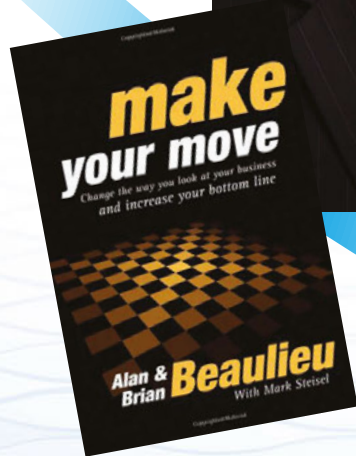
More information about Joan Embery's work and mission can be found at joanembery.com.

MCAA

the Education Association

MCAA is widely known as the Education Association... and MCAA 2017 will certainly continue this measure of excellence. You'll find a variety of educational offerings that are designed to advance your knowledge about new industry trends, technologies and practices. Whether you need to develop or hone your leadership abilities, learn new business growth strategies, explore new building technology applications, discover ways to attract new talent or take a step back and take stock, you'll hear speakers on these topics and much, much more in San Diego. Our goal is to help you and your company succeed. **Take a look at what's currently planned...**





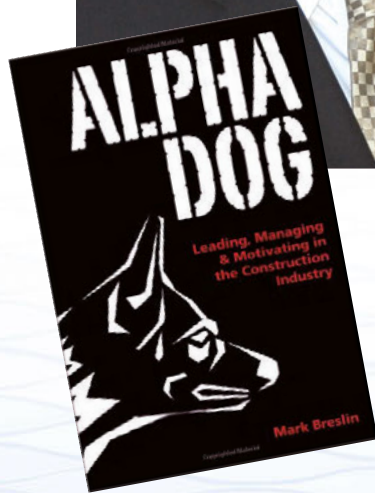
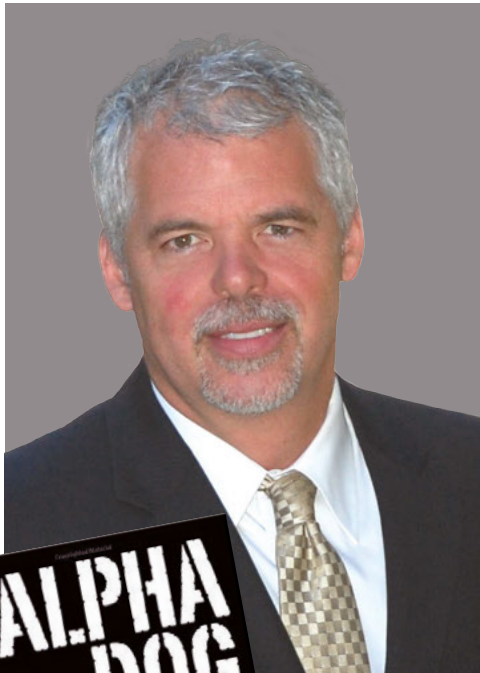
Brian Beaulieu

2017 Economic Forecast

The dynamics of world market trends and the results of this year's national elections will affect your company's financial wellbeing for months...even years...to come. Economist **Brian Beaulieu** will cover all the ups and downs of global, national, and regional economic trends, which indicators you should follow, and how to leverage those forecasts into successful strategies for your company.

One of the country's most informed economists, Brian Beaulieu is the CEO of ITR Economics where he researches the use of business cycle analyses and economic forecasts to increase profitability. He co-authored *Make Your Move* about increasing profits through business cycle changes.

Learn more about Brian Beaulieu's forecasts at itreconomics.com.



Mark Breslin

The Cutting Edge: Finding and Developing Your Next Generation of Leaders

Finding the right high-performing candidates to fill a variety of leadership roles in your company is more of a challenge than ever. Generations X and Y require recruiting strategies that appeal to their focus on technology and social media to communicate and perform work tasks efficiently. During this session, you'll learn about cutting-edge techniques and practices that companies within and outside our industry are using successfully to find and keep younger talent. You just may be inspired to reexamine your company's workplace culture to determine whether it's properly positioned to be a "career destination."

Mark Breslin is a leading authority on construction leadership, strategy and labor-management relations. He has authored best-selling books about creating positive change in the industry.

You can learn more about Mark Breslin at breslin.biz.



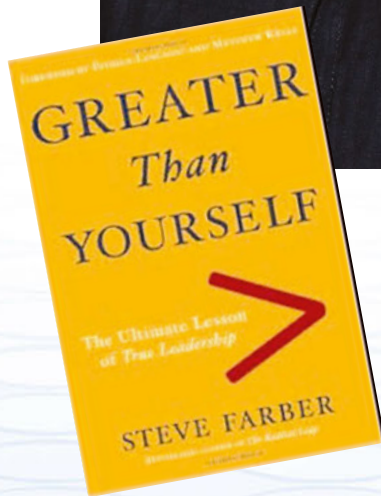
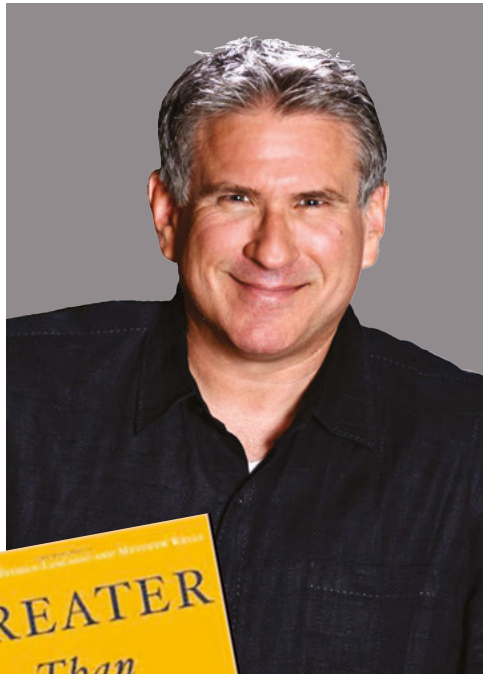
1st Sgt. Matt Eversmann

Leadership Lessons from Black Hawk Down

Sponsored by DEWALT

In 1993, a group of U.S. Rangers and Delta Force soldiers went to Somalia to help end that country's civil war. The mission turned into a horror story when the unit's Black Hawk helicopter was shot down in Mogadishu. For 18 hours, Sgt. Eversmann and his comrades were surrounded by hostile forces until a rescue convoy arrived to retrieve them. The story of this event was immortalized in the film, *Black Hawk Down*, Eversmann emerged a hero, but learned what true leadership means when lives are on the line.

1st Sgt. Matt Eversmann (Ret.) enlisted in the Army serving as a Ranger. He received several commendations, including the Bronze Star Medal with Valor and the Combat Infantryman's Badge for his service in Somalia. He retired after 20 years of service.



Steve Farber

Extreme Leadership

In this chaotic and extreme age, business leaders must demonstrate an unprecedented level of passion, determination, foresight, dedication, and fearlessness. Using the principles presented in his bestselling books, *The Radical Leap* and *The Radical Edge*, leadership expert **Steve Farber** shows you how to use the LEAP framework – Love, Energy, Audacity, and Proof – to radically improve your organization and your life.

Greater Than You

The truly great leaders in life and work become so by causing others to be greater than themselves. Leadership expert Steve Farber draws from his bestseller, *Greater Than Yourself*, to show that dedicating yourself to bringing others along so that they can achieve more than you is the ultimate way to boost talent, ramp productivity, and create truly significant current and future leaders.

After running his own successful financial services company, Farber devoted his professional life to leadership development.

Learn more about Steve Farber and his message at stevefarber.com.

WE'RE IN A TIME WHEN DISRUPTIVE CHANGE HAS COME TO OUR INDUSTRY – CHANGE THAT CREATES NEW MARKETS AND NEW VALUE PROPOSITIONS.

You have the opportunity to seek out new ways to improve productivity, to look for new ways of getting the job done better and faster and to seek out new technologies that simply do things we never thought were possible. Four of the industry's best technology experts are featured....



Matt Abeles

Disruptors for the Built Environment



What are the latest construction technology resources? How are they being used?

What's coming? What are the disruptors? These are some of the questions BuiltWorlds co-founder **Matt Abeles** will consider as he showcases start-up companies that are developing new technologies. He'll also explore how these products can provide solutions today and in the near term.

Matt is co-founder and managing director of BuiltWorlds Media, an online media and events company that burst onto the scene in 2014. As a thought leader on the fast-moving technologies transforming design, construction, and development, Abeles oversees BuiltWorlds' expanding outreach to established and emerging industry players committed to pushing our industry forward.

MCAA and BuiltWorlds are partners in promoting new technologies for use by MCAA members in projects and other business operations.

Learn more about this company at builtworlds.com.



JBKnowledge's ConTechTrio... Insights, Strategies and Tools

James Benham Leveraging Technology for Improved Profitability

In today's competitive market, margins are tight and contractors are continually looking for ways to gain an edge. Consider this...saving only five minutes each day will increase productivity by 1%... just enough to get that edge. Technology guru **James Benham** will explore technology and software that can save you time and improve your margins.

Josh Bone & James Benham The Rise of Virtual Design and Construction

To compete and perform successfully today, contractors need the latest design technology. JBKLabs evaluated design software and processes to provide contractors with the tools they can use to evaluate their software selection. **Josh Bone** and **James Benham** will discuss their findings and explore how virtual design and construction are shaping the industry.

Rob McKinney The ConAppGuru Reviews Tablets and Apps for the Field

Determining the right tablet for your field crew is important and knowing the best apps to deploy is just as crucial. **Rob McKinney**, the ConAppGuru, will provide recommendations for workflow apps including daily reports, plan viewing, and time entry. As each app is presented, he will discuss the differences for each platform — phone, phablet, iPad or Surface Pro.

To find out more about James Benham, Josh Bone and Rob McKinney go to jbknowledge.com/contecht trio.



Jim Bartolotta

Service Sales Leadership and Training—Your Key to Growth

If your mechanical service sales team could use some skills-building, this session is for you. You will learn all about the *MSCA Sales Institute*, the only HVACR and plumbing training program specifically designed for service sales personnel. The Institute provides a structured, multi-level, multi-year training program for sales leaders, entry-level sales personnel, and experienced sales professionals.

During this session, you will explore the benefits of developing and implementing a structured sales training process for sales leaders and in-the-trenches sales personnel. You'll learn how this program will help revenues grow, enhance your sales staff's productivity, and encourage retention.

Jim Bartolotta of Atomatic Mechanical Services, the immediate past chairman of the MSCA Board of Managers, will lead the session.





John Koontz

Mechanical Contracting 2017— It's Still about People and Pipe

John Koontz will show why it's so important to see through all the clutter and focus on what's important. He'll lead a discussion on how to manage today's systems and tools to meet the primary objective of bringing in the job on time and on budget.

FINDING TALENT... a Roundtable Luncheon

Sponsored by Apollo Valves

Where do you find it? It's not where you think. Looking for people with experience in our industry? Probably not going to happen. Have a sandwich and a beer or two and get some ideas on keeping your company growing.

John Koontz, **MCAA's** national director for project management and advanced supervisory education, brings a balance of academic and practical experience to his presentations.



Britton Langdon

Tales from the Road—an Exploration into Efficiency and Productivity

Mechanical contractors have long been the drivers of change within the construction sector, whether through the use of measuring tapes, the implementation of Building Information Modeling (BIM), or the decision to begin fabricating projects off-site. Within our own organizations, however, we have often been very resistant to change. This contradiction, in part, has led us to operate our companies, and therefore our projects, in ways that are less productive, less consistent and less efficient than we would like.

In order to increase profits sustainably, we must first have an agreed-upon mission, an easily-understood strategy, a measurable action plan, and the processes that hold each of our key stakeholders accountable. This session will dive into some innovative solutions Modern Piping has developed to increase productivity, increase efficiency, and ultimately increase sustainable profit.

Britton Langdon is the Director of Support Operations for Modern Piping. He is responsible for managing the fabrication and BIM processes for the Cedar Rapids, Iowa-based company. In addition, he is the architect behind the company's FabPro1 fabrication tracking software.

For more information about Britton Langdon, go to www.fabpro1.com.





Victor Sanvido

Delivering Lean IPD

The principles of lean construction when delivered through Lean Integrated Project Delivery (IPD) together eliminate waste, duplication, delays, excess costs, misunderstandings between owners and contractors – all of which help bring projects to completion more quickly, efficiently, productively, and profitably. **Victor Sanvido**, an industry expert on Lean project management, will explain how Southland Industries applied lean and IPD on projects in remote locations.

As a senior vice president, Victor Sanvido is responsible for delivering engineering-led, integrated lean project delivery services to end-users in Southland Industries' target markets.

For more information about Victor Sanvido, go to southlandind.com.





Annual Manufacturer/ Supplier Council Exhibit

Rise early to see the latest products and services offered by MCAA's supplier partners. This is your chance to see how the products and services you've come to rely on are responding to change with new technologies, innovations, and improvements. You will also see other products and services that are just emerging to take on the anticipated challenges that lie ahead. Representatives of the majority of MCAA's 130 Manufacturer/Supplier Council members—several of whom are first-time exhibitors—will be available to meet you and discuss your experience with their products and services at this sold-out exhibit.

MEET THE NEXT GENERATION OF INDUSTRY PROFESSIONALS



mcaa great futures

Student Chapter Exhibit

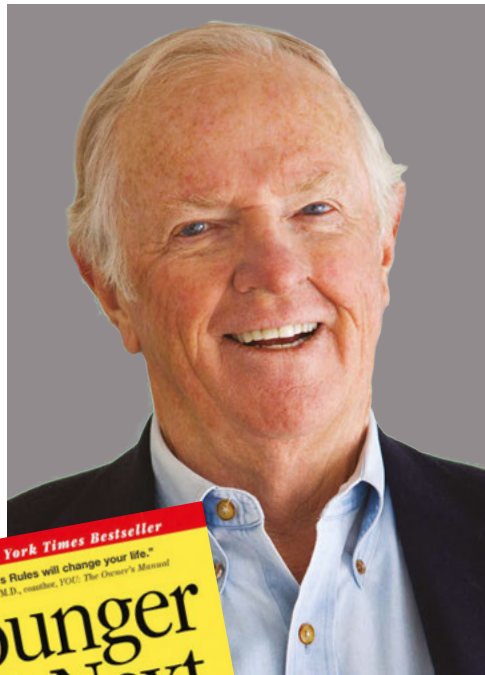
An exhibit of more than 25 MCAA student chapters from colleges and universities around the U.S. and Canada will be located in the same area as the *Annual Manufacturer/Supplier Council Exhibit* for your convenience. Students from top schools of construction management, mechanical engineering, and other disciplines related to our industry will be available for you to meet and consider for a possible summer internship or a full-time position.

2016–2017 Student Chapter Competition

Watch the best and the brightest of MCAA's student chapter members face off in our annual *Student Chapter Competition*. Four teams of young men and women will demonstrate their knowledge of mechanical systems, the details of an actual project bid proposal, and the pressures on a contracting business while coping with the stresses of making a letter-perfect presentation before an audience of hundreds and answering tough questions from a panel of seasoned experts.

The finalist teams in this year's competition will deliver formal presentations of their project proposals before five judges. Each of the teams will be scored on the accuracy of their bid, the feasibility of their approach to performing the project work and the overall quality of their proposal.

Make sure this must-see event is on your Tuesday afternoon schedule, especially if you're in the market for a bright, well-educated industry professional. And, if you spot a potential candidate and would like to meet, go to MCAAGreatFutures.org for contact information.



Chris Crowley

Younger Next Year

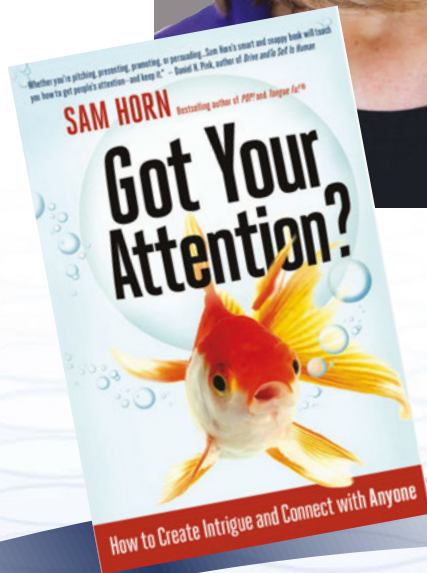
For many of us, living our lives like we were 50 until we're 80 is an elusive dream. But, for **Chris Crowley**, former Wall Street litigator, it's his life purpose. His book, *Younger Next Year*, has become the "Boomer's Bible" on matters of fitness, fun, and the committed life.

Eating better, staying fit and active, and leading a full, happy life is "one of the most important things in each of our lives and in the life of the Republic today. The combination of the slop we eat and our bone-idleness is wrecking our lives and ruining the economy. We have to change," he says, "and we will."

Crowley retired at 56 from a thriving law practice to live his "second life." He and his wife Hilary enjoy skiing, biking and rowing while he enjoys writing about staying thinner, being more active and talking about his passion to a variety of audiences.

Find out more about Chris Crowley and his committed lifestyle at youngernextyear.com.





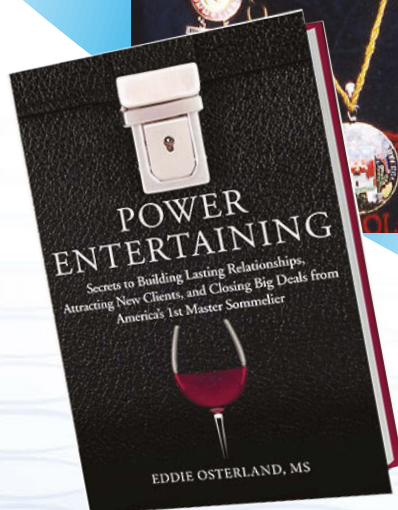
Sam Horn

Is the Light On in Your Eyes?

Are you working so long and so hard that you can't apply the brakes even for a minute to take a breath? When is the last time you had the light on in your eyes? Are you planning to relax and enjoy life when you retire? But, what if that doesn't happen? Now is the time to figure out what and who put the light on in your eyes and how to carve out time for that and them in the midst of your busy life. **Sam Horn's** inspiring, put-you-in-the scene stories and thought-provoking questions will help you clarify how to create the quality of life you want...now, not later.

Sam Horn is a communications strategist and the CEO of The Intrigue Agency, which helps people and companies create one-of-a-kind presentations, books, brands, causes and campaigns. She inspires her audiences to live a balanced life that allows time for the light to shine in one's eyes.

Learn more about Sam Horn and her insights on living a balanced life at samhorn.com.



Eddie Osterland

Power Entertaining

Inviting business clients, colleagues and business prospects to dinner is a wonderful way of being gracious, hospitable and sealing a new relationship or celebrating a long-established one. Eddie "O" will share strategies and simple ideas that create an immediate, positive impact that will turn an ordinary experience into a lasting memory. Since selecting the wines and menu for the event can be daunting, he will offer suggestions on working with a restaurant, understanding the principles of food & wine pairing, and creating an experience that people will always remember.

Eddie Osterland is a true master of wine. He was the first of 47 Master Sommeliers in the U.S. He was the Wine Editor for *Restaurant Business* magazine, produced the popular audio training series, *Discovering the Pleasures of Wine*, and authored the book, *Power Entertaining*.

Learn more about the secrets and pleasures of fine entertaining by visiting eddieosterland.com.

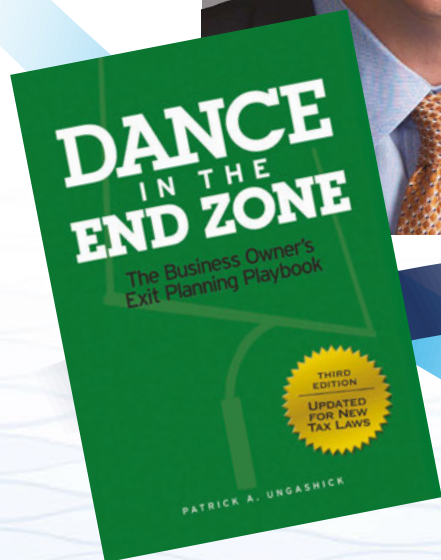
Patrick Ungashick

Exit Planning – Dancing in the End Zone

Why do many successful CEOs and business owners struggle with planning for and achieving a happy exit from their business? What is wrong with conventional “exit planning” methods that cause owners to experience high stress, high taxes, high costs and eroded value when they finally sell the business or give it to the kids? **Patrick Ungashick** turns the conventional wisdom about exit planning upside down. He will show you that taking action now not only better prepares the business and owner for exit, it also helps create a better and stronger business today.

Patrick Ungashick has been helping business owners plan for and create successful exits for more than 20 years. He is the author of *Dance in the End Zone: The Business Owner’s Exit Planning Playbook*, which has been widely quoted in the *New York Times*, *Wall Street Journal* and other national business and financial media. He is a member of Vistage International, a leading CEO organization.

More information about Patrick Ungashick is available at navixconsultants.com/our-founder.





NETWORKING AND MORE...

USS Midway

All Aboard for the Opening Celebration of MCAA 2017

The star of our **Opening Celebration** is a 71-year-old Navy aircraft carrier, the longest-serving such vessel of the 20th century. It was commissioned just one week after World War II ended in 1945, and was the largest Navy carrier in the world until 1955—too big to pass through the Panama Canal. It was active for almost 50 years, serving key roles in the Vietnam and Gulf Wars.

You will get the chance to learn about this ship's rich history through its exhibits and displays, which include the crew's sleeping quarters, a massive galley, engine room, the ship's brig, officers' quarters, post office, machine shops, and the primary flight control area in the bridge high over the flight deck. Try your hand at the flight simulators, watch short films about the ship's exploits or climb aboard the aircraft to get a feel for the real thing.

While you experience the *USS Midway's* history with old and new friends, get your photo taken, enjoy aerial artists, great food, your favorite beverages, and some of the best weather anywhere.

MCAA thanks **SIEMENS** for sponsoring the beverages and **EVAPCO** for sponsoring the photos.





OneRepublic

OneRepublic is an American pop rock band formed in Colorado Springs, Colorado, in 2002 by lead vocalist Ryan Tedder and guitarist Zach Filkins. Other members include guitarist Drew Brown, bassist and cellist Brent Kutzle and drummer Eddie Fisher.

OneRepublic released their debut set *Dreaming Out Loud* in 2007. The album included the smash single, *Apologize*, which received a Grammy nomination. Their third studio album, *Native*, was released in March 2013, when it debuted at No. 4 on the Billboard Top 200 chart. The set produced the hit singles, *If I Lose Myself*, *Feel Again*, *Love Runs Out*, *I Lived* and *Counting Stars*, which reached #1 in 54 countries and has sold over 10 million downloads.

OneRepublic's current single, *Kids*, is featured on their fourth studio album, *Oh My My*, which was released October 7, 2016, and debuted at #3 on the Billboard 200.

OneRepublic will perform on Wednesday evening. Visit onerepublic.com to learn more.





San Diego

A Reflection of the Good Life

San Diego has an enchanting natural beauty and near-perfect weather year-round. Its mild temperatures and plenty of sunshine draw visitors from around the country and the world.

Some of San Diego's most popular attractions are the museums, gardens, and Spanish Colonial style architecture found in **Balboa Park**, the world famous **San Diego Zoo** and **Sea World™**, and the **USS Midway Museum**. Those who enjoy historic sites and shopping can stroll the streets of **Old Town San Diego State Historic Park** or wander through the **Gaslamp Quarter**. And for beach lovers, San Diego has more than **68 miles of beaches** in and around the city for sunning and surfing.



SUNDAY MORNING RECREATION

Annual Fun Run/Walk

Sponsored by ANVIL International

Embarcadero Marine Park

Start your day at the Embarcadero Marine Park (behind the Marriott) for a bracing early morning run/walk along San Diego's beautiful marine park. All convention attendees are welcome to enjoy the continental breakfast. Anvil has made it easier to register with a new and improved online sign-up system, timing chips for every runner, and a staff member available Saturday afternoon for tee shirt and bib number pick up! Register at www.anvilfunrun.com or on-site at MCAA's Sports Desk on Saturday afternoon.



Annual Golf Tournament

Sponsored by Victaulic and Carrier

Maderas Golf Club, Poway & Steele Canyon Golf Club, San Diego

Leave the driving to someone else, bring your clubs on the bus and enjoy breakfast during the ride to the courses. Rental clubs will be available at both courses. You may register directly with MCAA for this event.

Annual Tennis Round-Robin

Sponsored by NIBCO

Balboa Tennis Club

Enjoy a light power breakfast before hitting the courts. Adults will have access to the clinic before competing in the championship mixed doubles, round-robin matches. Once again, younger players can enjoy the Junior Clinic and Games before the tournament begins. You may register online at www.nibco.com/MCAA2017 or on-site at MCAA's Sports Desk on Saturday afternoon.



SCHEDULE

FRIDAY, MARCH 3

7:30 a.m.	MCAA Executive Committee Breakfast and Meeting	Encinitas Board Room – South Tower
12:15 p.m. – 3:00 p.m.	IAMCA Luncheon and Meeting	Del Mar – South Tower
6:00 p.m. – 9:00 p.m.	MCAA Board of Directors Reception and Dinner	Bice Restaurant

SATURDAY, MARCH 4

7:30 a.m.	MCAA Board of Directors Breakfast	Marina Ballroom F – South Tower
8:00 a.m. – 12:00 p.m.	MCAA Board of Directors Meeting	Marina Ballroom G – South Tower
12:15 p.m. – 2:00 p.m.	MCAA Board of Directors Luncheon with Allied National Associations	Marina Ballroom F – South Tower
1:00 p.m. – 6:00 p.m.	MCAA Registration & Information Center Anvil Fun Run/Walk Registration NIBCO Tennis Registration	Lobby Lounge West – North Tower
1:00 p.m. – 6:00 p.m.	MCAA Resource & Hospitality Center	Presidio Room – North Tower

SUNDAY, MARCH 5

7:00 a.m. – 5:00 p.m.	MCAA Registration & Information Center	Lobby Lounge West – North Tower
7:00 a.m. – 5:00 p.m.	MCAA Resource & Hospitality Center	Presidio Room – North Tower
6:15 a.m. – 1:30 p.m.	Annual Golf Tournament Sponsored by Victaulic and Carrier	Maderas Golf Club Steele Canyon Golf Club
6:15 a.m.	Transportation to the Golf Courses Continental Breakfast on the bus	
8:00 a.m.	Shotgun Start	
7:00 a.m. – 8:30 a.m.	Annual Fun Run/Walk Sponsored by Anvil International	Embarcadero Marine Park
7:30 a.m.	Warm-up Exercises	
8:00 a.m.	Shotgun Start / Continental Breakfast for all attendees	
8:00 a.m. – 11:45 a.m.	Annual Tennis Round-Robin Sponsored by NIBCO	Balboa Park
7:00 a.m. – 8:00 a.m.	Check-in and Breakfast	
8:00 a.m. – 8:45 a.m.	Adult Clinic	
9:00 a.m. – 10:30 a.m.	Mixed Doubles Round-Robin	
10 a.m.	Championship Playoffs	
5:00 p.m. – 6:00 p.m.	Student Chapter Orientation	
6:30 p.m. – 9:00 p.m.	Opening Celebration Beverages sponsored by SIEMENS Souvenir photos sponsored by EVAPCO	USS Midway

SCHEDULE

MONDAY, MARCH 6

7:00 a.m. – 5:00 p.m.	MCAA Registration & Information Center	Grand Foyer
7:00 a.m. – 5:00 p.m.	MCAA Resource & Hospitality Center	Presidio Room – North Tower
7:00 a.m. – 8:00 a.m.	Opening Breakfast Sponsored by Johnson Controls	Marina Ballroom – South Tower
8:30 a.m. – 10:00 a.m.	Opening General Session featuring John Boehner	Grand Ballroom
10:00 a.m. – 10:30 a.m.	Coffee Break Sponsored by Parker	
10:30 a.m. – 12:00 p.m.	Education Session Jim Bartolotta: Service Sales Leadership and Training—Your Key to Growth Brian Beaulieu: 2017 Economic Forecast James Benham: Leveraging Technology for Improved Profitability	Mark Breslin: The Cutting Edge: Finding and Developing Your Next Generation of Leaders Sam Horn: Is the Light On In Your Eyes?
12:15 p.m. – 1:15 p.m.	Finding Talent...a Roundtable Luncheon Moderated by John Koontz Sponsored by Apollo Valves	San Diego Ballroom
1:30 p.m. – 3:00 p.m.	Special Session featuring Peter Diamandis: Achieving Innovation and Breakthroughs	Grand Ballroom
3:15 p.m. – 4:30 p.m.	MCAA Education Committee Meeting	
4:00 p.m. – 5:30 p.m.	ALL Graduates Reception	
Evening	Open for Hospitality Events	

TUESDAY, MARCH 7

7:00 a.m. – 5:00 p.m.	MCAA Registration & Information Center	Grand Foyer
7:00 a.m. – 5:00 p.m.	MCAA Resource & Hospitality Center	Presidio Room – North Tower
7:00 a.m. – 10:00 a.m.	Annual Manufacturer/Supplier Council Exhibit Student Chapter Exhibit	Pacific Ballroom
8:30 a.m. – 10:00 a.m.	A Morning with Goldie Hawn Sponsored by Ferguson	Grand Ballroom
9:00 a.m. – 11:00 a.m.	AEC Business Meeting	
10:00 a.m. – 10:15 a.m.	Coffee Break Sponsored by Trane	
10:15 a.m. – 11:45 a.m.	Education Session Matt Abeles: Disruptors for the Built Environment Chris Crowley: Younger Next Year Steve Farber: Extreme Leadership	Britton Langdon: Tales from the Road — an Exploration into Efficiency and Productivity Eddie Osterland: Power Entertaining
10:30 a.m. – 11:15 a.m.	Manufacturer/Supplier Council Annual Meeting	
12:00 p.m. – 4:00 p.m.	MCAA Nominating Committee Meeting	
1:30 p.m. – 3:00 p.m.	Student Chapter Competition	Grand Ballroom
1:30 p.m. – 3:00 p.m.	Joan Embery and Her Wildlife Ambassadors: Conservation for Wildlife and Humans	San Diego Ballroom
8:00 p.m. – 10:00 p.m.	Annual Dessert Party Music performed by the Tool Shed Band Sponsored by CNA and MILWAUKEE TOOL	Grand Ballroom

SCHEDULE

WEDNESDAY, MARCH 8

7:00 a.m. – 3:00 p.m.	MCAA Registration & Information Center	Grand Foyer
7:00 a.m. – 3:00 p.m.	MCAA Resource & Hospitality Center	Presidio Room – North Tower
7:00 a.m. – 9:00 a.m.	Awards of Excellence Breakfast featuring Emmitt Smith Breakfast sponsored by NIBCO	Grand Ballroom
9:15 a.m. – 10:45 a.m.	Education Session Josh Bone and James Benham : The Rise of Virtual Design and Construction Steve Farber : Greater than You	Victor Sanvido : Delivering Lean IPD Patrick Ungashick : Exit Planning — Dancing in the End Zone
10:45 a.m. – 11:00 a.m.	Coffee Break Sponsored by Trane	
11:00 a.m. – 12:30 p.m.	Education Session Matt Eversmann : Leadership Lessons from Black Hawk Down Sponsored by DEWALT Rob McKinney : The ConAppGuru Reviews Tablets and Apps for the Field	John Koontz : Mechanical Contracting 2017 — It's Still about People and Pipe Eddie Osterland : Power Entertaining
12:30 p.m. – 1:30 p.m.	MCAA Executive Committee and Past Presidents' Luncheon	
12:30 p.m. – 1:30 p.m.	Student Chapter Luncheon and Meeting Sponsored by Viega	San Diego Ballroom
7:00 p.m. – 10:00 p.m.	Closing Dinner and Concert featuring One Republic Beverages sponsored by Daikin Assigned seating	Grand Ballroom

THURSDAY, MARCH 9

7:00 a.m. – 11:00 a.m.	MCAA Registration & Information Center	Grand Foyer
7:00 a.m. – 11:00 a.m.	MCAA Resource & Hospitality Center	Presidio Room – North Tower
7:30 a.m. – 8:00 a.m.	Annual Business Meeting	San Diego Ballroom Section A
8:00 a.m. – 8:45 a.m.	Closing Breakfast Sponsored by Mueller Industries	Marina Ballroom
9:00 a.m. – 10:30 a.m.	Closing Session featuring the Changing of the Guard, UA General President Mark McManus and Astronauts Mark and Scott Kelly	Grand Ballroom
10:45 a.m. – 11:30 a.m.	MCAA Board of Directors Closing Meeting	
10:45 a.m. – 11:30 a.m.	MCAA Board and Past Presidents' Partners Tea	

Program subject to change.

REGISTER TODAY!

In a hurry?

Go to www.mcaaconvention.org and click "Register."

Use MCAA's online registration system. You'll get an immediate email confirmation.

Want to Fax or Mail your registration?

Fax to: 301 869 3520

Mail to: Our address is on the back of this brochure.

Want to register others?

You'll need their email addresses, so be sure to have them handy.

Bringing Children? You'll want to register them.

That way, they can attend the MCAA general sessions, the Joan Embery session, the opening event on the USS Midway, the Dessert Party and the recreational activities. Teens (ages 13–17) are also welcome to attend the Wednesday evening social event and any of the educational offerings. Those 18 and over should register at the family/guest rate.

Want to play in the Golf Tournament?

Great, be sure to register now since it is limited to 240 players. Registered guests and family members over 13 years of age may also register. The per-player fee is \$150.

REGISTRATION CUT-OFF DATES

EARLY BIRD: DECEMBER 19, 2016

REGULAR: FEBRUARY 10, 2017

Hotel Reservations

We'll make your room reservation for you.

You'll get a confirmation of your room request by email from MCAA.

Three weeks prior to arrival, you'll get your official confirmation from the Marriott.

Payment Methods

MCAA accepts credit cards.

Checks are also welcome, but your registration is not processed until MCAA receives payment. Reservations with faxed copies of checks will not be accepted.

Hotel deposit checks should be made payable to the Marriott Marquis San Diego Marina.

Need Help?

Call us: 301 869 5800

Email us: eventregistration@mcaa.org

THANKS TO OUR SPONSORS

BENEFACTOR



MAJOR



SUPPORTER



An aerial photograph of a city waterfront. In the foreground, a large blue bridge with multiple concrete piers spans across the water. Several cars are visible on the bridge. To the left, a marina is filled with numerous sailboats. In the background, a dense city skyline with various skyscrapers is visible under a blue sky with light clouds. The overall scene is bright and clear.

MCAA

1385 PICCARD DRIVE, ROCKVILLE, MD 20850 301 869 5800 WWW.MCAA.ORG