



Want to reach key decision-makers?

Reserve your MCAA Monthly Mailing sponsorship today!

If you want to reach the key decision-makers in the mechanical construction, service, and plumbing industries, then MCAA's Monthly Mailing is for you!

Each month, **2,700 key decision makers** look to MCAA's Monthly Mailing for the information they need to get involved and take advantage of their member benefits and educational programs. The Monthly Mailing also includes news, such as *MCAA Reporter* and *Smart Solutions*, which builds a sense of community among members. And, it conveys information about new benefits like free educational resources to demonstrate what MCAA is doing to help members run their businesses more productively and profitably.

As a member of MCAA's Manufacturer/Supplier Council, you have the **exclusive opportunity** to sponsor the Monthly Mailing. Sponsorship puts your promotional piece in the mailing, where key decision makers will see it. Plus, your company's logo and short marketing message will appear on the cover memo that introduces the mailing, giving you another opportunity to showcase how your company can help MCAA members with their upcoming projects.

Best of all, **sponsorship is priced to fit into almost any marketing budget.**

2012 Monthly Mailing Sponsorship Rates*	
If your piece weighs:	Then your sponsorship rate is:
1 oz.	\$4,500.00
1.1 – 1.5 oz.	\$5,500.00
1.6 – 2 oz.	\$6,500.00
<i>* Rates are subject to change. Please contact Jan Letow for current rates and details.</i>	

These sponsorships are very popular, and tend to sell out right away, so **this is one marketing opportunity you'll want to jump on now, before it's too late.**

Past sponsors have praised the mailing as a "win/win opportunity" that's been a vital part of their ongoing partnership with MCAA.

Ready to reserve your mailing? Contact Jan Letow at (301) 990-2218 or jletow@mcaa.org.

Have questions, or ready to reserve your mailing?

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