



2010 MCAA MANUFACTURER/SUPPLIER COUNCIL MEMBERSHIP BENEFITS & RENEWAL INFORMATION

The Manufacturer/Supplier Council (M/SC), a membership division of MCAA, provides an opportunity for suppliers of products and services to promote their products or services and enjoy networking opportunities through a variety of programs.

M/SC members receive a wealth of benefits for a modest 2010 investment of **\$2,200.00**. The benefits include:

1. MCAA'S ANNUAL CONVENTION AND EXHIBIT

- **Complimentary exhibit space** at the annual Manufacturer/Supplier Exhibit held during MCAA's annual convention.
- Ability to register an unlimited number of your personnel for the annual convention at the member rate. Please note that no annual convention registrations are included in your dues or as a part of your exhibit participation.
- Listing in the *Manufacturer/Supplier Exhibit Guide*, distributed to all members and annual convention registrants.
- List of annual convention registrants prior to the convention.

2. PROMOTIONAL OPPORTUNITIES

- One complimentary set of labels of all MCAA member companies distributed at time of renewal to the Manufacturer/Supplier Council. Additional sets are available for \$100.00 per set.
- Opportunity to contribute case-study type articles for *Smart Solutions*, a semi-annual four-color publication distributed to the MCAA membership in February and August, showcasing ways manufacturer/suppliers can improve contractor's productivity and profitability.
- Complimentary link to MCAA's website based [Virtual Marketplace](#) providing direct access to your company's website and services.
- Listing in the MCAA 2010/2011 *Membership Directory and Buyer's Guide*.
- Discounted advertising rates in the *Membership Directory and Buyer's Guide* - see our [Ratecard](#): http://www.mcaa.org/supplierpartners/MMS_2010_Ratecard.pdf
- Opportunity to sponsor activities at the annual convention, 2010 Student Chapter Summit, the 2010 MSCA Education Conference, the Green Webinar Series, and other educational programs.
- Opportunity to sponsor a monthly mailing distributed to more than 2500 companies (\$4,300.00/ mailing.)
- Discount on the Mechanical Service Contractors of America (MSCA) annual conference exhibit space.

3. INDUSTRY INFORMATION & RECOGNITION

- One subscription to MCAA's newsletter - [The Reporter](#).
- Unlimited subscriptions to MCAA's weekly fax or e-mail newsletter - [The National Update](#).
- Opportunity to purchase products, services, or attend programs at member rates.

4. COPYRIGHT AND INTELLECTUAL PROPERTY CONSIDERATIONS

- Manufacturer/Supplier Council (M/SC) members are provided a **special logo** for use in promoting participation in MCAA. Any use of MCAA's corporate logo to imply endorsement of a product or company is an infringement of MCAA's copyright and subject to all laws governing copyrights.
- All material published electronically, including membership listings, on the Mechanical Contractors Association of America website and MCAA Affiliate websites is the property of the Mechanical Contractors Association of America (unless otherwise noted) and may not be reproduced for sale or distribution of any kind. Nor may it be used in the creation of any other publications (print or electronic), online or satellite services, or World Wide Web sites without the express written consent of the MCAA. **MCAA's membership list is copyrighted and is not provided in electronic format.**
- *MCAA contractor members have requested that they not receive unsolicited, bulk (i.e. spam) electronic messages. When scheduling your marketing communications, please be mindful of their preferences.*

We _____ agree to the terms and conditions of membership in the M/SC.
Name of Company

Acknowledged by: _____
Signature Date

Name: _____

Title: _____