



MCAA MANUFACTURER/SUPPLIER COUNCIL MEMBERSHIP BENEFITS 2011

The Manufacturer/Supplier Council (M/SC), a division of MCAA, provides an opportunity for members to promote their products or services and enjoy networking opportunities through a variety of programs.

M/SC members receive a wealth of benefits for a modest 2011 investment of **\$2400.00**.

Your company's benefits include:

1. MCAA'S ANNUAL CONVENTION AND EXHIBIT

Complimentary 10 x 8 booth space at the annual Manufacturer/Supplier Exhibit.

This three-hour event held on Tuesday morning has no competing events and provides ample time for discussions with current and prospective customers.

Register an unlimited number of your personnel for the annual convention at the member rate with all the benefits enjoyed by contractor participants. *Please note that no annual convention registrations are included in your dues or as a part of your exhibit participation.*

Company listing in the ***Manufacturer/Supplier Exhibit Guide*** distributed to all members and annual convention registrants prior to the convention.

Exhibiting companies receive an advance PDF version of the attendee roster via email.

2. MSCA'S ANNUAL EDUCATIONAL CONFERENCE

Complimentary tabletop exhibit space at the MSCA's annual conference.

Register an unlimited number of your personnel for the conference at the member rate. *Please note that no annual conference registrations are included in your dues or as a part of your exhibit participation.*

Exhibiting companies receive an advance PDF version of the attendee roster via email.

3. PROMOTIONAL OPPORTUNITIES

One complimentary set of labels of all MCAA and MSCA member companies for use in promotional mailings with the option to lease additional sets at a nominal fee.

Opportunity to contribute case-study type articles for [Smart Solutions](#), a four-color publication distributed to the MCAA membership in March and August showcasing ways manufacturer/suppliers can improve contractor's productivity and profitability.

Complimentary link to MCAA's website based [Virtual Marketplace](#) providing direct access to your company's website and services.

Listing in MCAA's annual *Membership Directory and Buyer's Guide*.

Discounted advertising rates in the annual *Membership Directory and Buyer's Guide* - see our [Ratecard](#) in [PDF](#).

Opportunity to spotlight your company's brand by:

- Sponsoring activities at the annual MCAA convention, the annual MSCA Educational Conference or other education programs; and/or,
- Sponsoring a monthly mailing distributed to more than 2500 companies.

4. INDUSTRY INFORMATION & RECOGNITION

One subscription to MCAA's newsletter - [The Reporter](#).

Unlimited subscriptions to MCAA's weekly fax or e-mail newsletter - [The National Update](#).

Opportunity to purchase products and services or attend programs at member rates.

5. COPYRIGHT AND INTELLECTUAL PROPERTY CONSIDERATIONS

- Manufacturer/Supplier Council (M/SC) members are provided a **special logo** for use in promoting participation in MCAA. Any use of MCAA's corporate logo to imply endorsement of a product or company is an infringement of MCAA's copyright and subject to all laws governing copyrights.
- All material published electronically, including membership listings, on the Mechanical Contractors Association of America website and MCAA Affiliate websites is the property of the Mechanical Contractors Association of America (unless otherwise noted) and may not be reproduced for sale or distribution of any kind. Nor may it be used in the creation of any other publications (print or electronic), online or satellite services, or World Wide Web sites without the express written consent of the MCAA. **MCAA's membership list is copyrighted and is not provided in electronic format.**

MCAA contractor members have requested that they not receive unsolicited, bulk (i.e. spam) electronic messages. When scheduling your marketing communications, please be mindful of their preferences.