

Rebuilding America

What is the *Rebuilding America* initiative?

- *Rebuilding America* is a coalition of more than 50 business, labor, and policy groups seeking a national strategy to support a retrofit industry that can renovate 50 million residential and commercial buildings by 2020 – 40% of the nation’s building stock.
- Retrofitting 50 million buildings would create approximately 625,000 sustained full-time jobs, reduce energy use in retrofitted buildings by 30% or more, slash annual household energy bills by \$32 to \$64 billion, and reduce global warming pollution by 20 to 40%.

The advantages of investing in energy efficiency

- A national strategy to capture all cost-effective energy efficiency delivers important economic, environmental, and employment goals. McKinsey estimates that investing in cost-effective energy efficiency would generate \$1.2 trillion in economic benefits by 2020 – a net benefit to cost ratio of almost 2.5 to 1.
- Policies that promote more efficiency lower energy costs for consumers and industry, even as we move to a low carbon economy. According to the ACEEE, the efficiency provisions in the ACES bill would actually save about \$220 per household by 2020 while addressing our climate goals. The savings more than double by 2030. If the EERS provisions are strengthened to 10% by 2020, the U.S. would save consumers \$832 per household per year by 2030 while creating 1 million jobs and avoiding the need for 512 new power plants.
- Investing in energy efficiency create jobs. The ACEEE analysis estimates that a stronger EERS creates 1 million jobs. Achieving the goals of Rebuilding America creates and sustains 625,000 jobs nationwide in the retrofit industry alone.
- More efficiency helps U.S. manufacturers by creating more demand for efficient products and materials, including new insulation, doors, and windows, advanced HVAC, electronics, and more. There are currently over 1,600 domestic manufacturers of Energy Star products. In [state], there are YY Energy Star manufacturers – the [position] most in the country.

Our Asks

- We would like your support for key policies like:
 - A national energy efficiency resource standard of 15% by 2020.
 - Allocating one-third of utility allowances for energy efficiency.
 - An independent green bank initially capitalized with at least \$10 billion.
 - Tax incentives for capital improvements
 - Market standards to ensure high performance