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ONLINE EXTRA

Project Performance Conference Teams Develop Brands

Participants at the sold-out Project Performance Conference were assigned to one of 18 teams that collaborated throughout the conference. Each team was tasked with developing a brand, including team name and tagline. The results follow.

Team #	Name	Tagline
1	The 1DERS	When You Want It Done Right the First Time
2	Team Anthem	The Total Solution
3	Diversified Mechanical	Single Source Responsibility
4	Platinum Mechanical	Sustainability is Our Bottom Line
5	Terrapin Mechanical	Planning Ahead for the Finish Line
6	The Mean Green Team	Sustainable Solutions
7	Priority One	Customer Satisfaction is Priority One
8	Infinity	Quality Today and Always
9	360 Mechanical	The Solution
10	All American	The LEEDers in Construction
11	Trust Co.	Our Name Says It All!
12	Tiger Mechanical	We Got Your Mechanical Work by the Tail!
13	East to West	Moving in the Right Direction
14	Horizon Mechanical	No Boundaries
15	Pipe Dreams	Making Your Needs a Reality
16	Team "Flush"	We Are Here to Make It Happen
17	Mechanical U.S.A.	Building America, Red, White, Blue & Green
18	Un-Delayed Mechanical	Constructing Value Through Performance, Quality & Safety

Looking for additional educational opportunities? MCAA's [Institute for Project Acquisition](#) will give those in your organization charged with securing new business the opportunity to participate in an interactive learning format. They will learn techniques that will attract new customers while keeping your existing clients satisfied and coming back to you with future business.