



## **NEWS RELEASE**

**Mechanical Contractors Association  
of America, Inc.**  
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### **W.E. Bowers Named MSCA's 2009 Shooting STAR** *STAR Qualified HVACR Service Department Maximizes Potential*

ROCKVILLE, MD—The Mechanical Service Contractors of America (MSCA) announced today that W.E. Bowers, Inc., a full service mechanical construction, service and plumbing company located in Beltsville, MD, has been awarded the association's Shooting Star Award. The award is given to MSCA STAR contractors who have successfully used the standards-based qualification to promote business success. MSCA STAR contractors have completed a rigorous qualification program in order to be designated as MSCA STAR Qualified.

"W.E. Bowers is an exemplary member of our industry," said MSCA Board of Managers Chairman Jeff McCoy. "The Shooting STAR Award recognizes the company's excellent efforts toward demonstrating that every employee understands MSCA STAR criteria and works to utilize the company's STAR designation in every aspect of business operation."

McCoy went on to explain how W.E. Bowers exemplifies all the best qualities of an MSCA STAR and how they have put their STAR qualification into every facet of their service operation. He commended the company on putting MSCA STAR to work for them in the most visible and positive way. W.E. Bowers has been an MSCA member since 1996. The company received the MSCA STAR qualification in 2004, the first year the program was available. The company was also the first in the nation to earn MSCA GreenSTAR status, receiving the

distinction last July, for successfully demonstrating commitment to environmental stewardship throughout the entire organization.

W.E. Bowers has been a member of the USGBC since 2007 and they are currently involved in several LEED EB projects in the Washington metropolitan area including the LEED Platinum Station Place and 1050 K Street, both in Washington, DC.

MSCA STAR is a rigorous qualification program recognizing contractors who meet or exceed operating and training standards set by MSCA. The designation assures building owners and managers that contractors have passed an extensive, independently-verified screening of core competencies, including a skilled workforce and outstanding customer service. (For additional information on MSCA STAR, go to [www.msca-star.org](http://www.msca-star.org) or contact MSCA at 301-869-5800.)

To become a GreenSTAR, an MSCA STAR contractor must meet the following criteria: employ at least one LEED Accredited Professional; be a member of the USGBC; verify that at least 25 percent of employees have participated in green training; demonstrate the promotion of environmental responsibility by offering specific sustainable services and recommending green procedures and equipment; establish an internal commitment to green by attaining LEED certification, of any type, for their building, or by developing an internal “green policy”; and have participated as part of a project team with a LEED EB or LEED NC registered project within the three years previous to application. MSCA STAR and GreenSTAR applications are reviewed and approved by a third-party independent company.

### **About MSCA**

MSCA is the leading national trade association for HVACR contractors, providing education, marketing and labor/management services to assure its members deliver quality performance, value and expertise for all building system needs. MSCA contractors perform service, maintenance, replacement, retrofit and repair work resulting in enhanced reliability, tenant satisfaction, and efficiency. MSCA’s contractor qualification program, MSCA STAR, recognizes contractors that have met the highest standards of excellence in the industry and employ highly-skilled UA STAR certified technicians. MSCA has more than 1,400 member companies and is a

subsidiary of the Mechanical Contractors Association of America. For further information, go to [www.msca.org](http://www.msca.org).

### **About MCAA**

The Mechanical Contractors Association of America, Inc. (MCAA) serves the unique needs of approximately 2,500 firms involved in heating, air conditioning, refrigeration, plumbing, piping, and mechanical service. We do this by providing our members with high-quality educational materials and programs to help them attain the highest level of managerial and technical expertise. MCAA includes the Mechanical Service Contractors of America, the Plumbing Contractors of America, the Manufacturer/Supplier Council, the Mechanical Contracting Education and Research Foundation and the National Certified Pipe Welding Bureau.

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