



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION

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**AMERICA'S MOST WANTED'S JOHN WALSH COMMENDS
THE MECHANICAL SERVICE CONTRACTORS OF AMERICA
ON THE TEN -YEAR ANNIVERSARY OF PROJECT HOME AGAIN**

SAN ANTONIO October 12, 2008 – The Mechanical Service Contractors of America (MSCA) 23rd Annual Educational Conference, celebrated this evening's opening session with a specially filmed video from John Walsh, creator of America's Most Wanted and founder of the National Center for Missing and Exploited Children (NCMEC).

Walsh congratulated MSCA on 10 years of effort toward recovering missing children through Project Home Again. "I want to commend and thank the members of MSCA for their devotion to this cause," Walsh said. "You truly are making a huge difference. I hope that your conference in San Antonio is a great success. Thank you for everything that you do for missing children and their families."

Working in conjunction with NCMEC, MSCA prints posters of missing children which are distributed to MSCA member companies around the country for display on their service vehicles. These service vehicles travel extensively around the community and provide an excellent avenue for widespread exposure of these posters. The magnetic 12"x18" posters include a photo of the child, biographical and contact information.

The program has been an overwhelming success and continues to grow annually. MSCA has distributed over 8,000 posters of 442 different children to 700 MSCA member contractors. To date, 196 of these 442 children have been found.

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In 2007, Project Home Again was featured on NBC Nightly News in a “Making a Difference” segment. The segment portrayed a participating MSCA contractor in Louisville, KY and showed how their participation in the program is making an impact in their community. It also featured the mother of a missing child as well as NCMEC president Ernie Allen.

In 2001, Project Home Again was the recipient of two national American Society of Association Executives awards for a “program that truly embodies the spirit of the Association’s Advance America campaign.”

Walsh, who is also host of FOX-TV’s “America’s Most Wanted”, spoke at the Mechanical Contractors Association of America’s (MCAA) 2005 convention , recognizing MSCA’s efforts.

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About MSCA

MSCA is the leading national trade association for HVACR contractors, providing education, marketing and labor/management services to assure its members deliver quality performance, value and expertise for all building system needs. MSCA contractors perform service, maintenance, replacement, retrofit and repair work resulting in enhanced reliability, tenant satisfaction, and efficiency. MSCA’s contractor qualification program, MSCA STAR, recognizes contractors that have met the highest standards of excellence in the industry and employ highly-skilled UA STAR certified technicians. MSCA has more than 1,200 members and is a subsidiary of the Mechanical Contractors Association of America. For further information go to www.msca.org.