

# DATELINE



## Your monthly fax update from MSCA

June 2007

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### UPCOMING EDUCATIONAL PROGRAMS:

#### **22<sup>nd</sup> ANNUAL EDUCATIONAL CONFERENCE, October 14 – 17, Colorado Springs, CO**

Be sure to register by July 15<sup>th</sup> to take advantage of early-bird registration fees. This year's conference, to be held at the beautiful Broadmoor Hotel, features an outstanding line-up of speakers, special guests, panel discussions, peer group roundtables, exhibitor displays, fun social events and optional tours! Hotel room requests are on a first-come, first-serve basis. Check out the complete 12- page conference brochure at <http://www.mcaa.org/education/msca/annualconference/>. On-line registration available at <http://www.mcaa.org/education/>.

#### **LEED AP EXISTING BUILDING ACCREDITATION TRAINING, October 12 – 13, Colorado Springs, CO --**

MSCA will be offering a 10-hour training program on sustainable building practices for the building operation and maintenance industry in conjunction with the MSCA Annual Educational Conference. This course will prepare attendees for the LEED EB accreditation exam and provide valuable information on sustainable building opportunities. Registration information can be found with the MSCA Conference materials.

#### **EVALUATING THE FINANCIAL PERFORMANCE OF YOUR SERVICE OPERATION, September 20,**

**Chicago, IL and September 24, Philadelphia, PA** – Special one-day program which will provide you with all the tools you need to properly evaluate your company and get the most from your service sales. For details and to register go to: <http://www.mcaa.org/education/msca/evaluatingfinancial/>.

#### **DISPATCHER TRAINING PROGRAM, September 10 – 11, Denver, CO and December 5 – 6,**

**Seattle, WA** – Two day program specifically for HVACR company dispatchers to help improve their job performance and ensure they understand their vital role in contributing to the success of the company. For details and to register go to: <http://www.mcaa.org/education/msca/dispatcher/>.

### YOUR INPUT NEEDED:

**2007 BENCHMARK SURVEY** – The MSCA 2007 Benchmark Survey of business practices is NOW available on-line for you to complete and submit. The results of this survey can be an invaluable tool to you in assessing your business operations and determining how you compare in relation to contractors around the country but first we need your responses! For access to the survey go to [www.msca.org](http://www.msca.org). Your MCAA username and password are required. E-mail Barbara Dolim ([bdolim@mcaa.org](mailto:bdolim@mcaa.org)) or Sobeida Orantes ([saorantes@mcaa.org](mailto:saorantes@mcaa.org)) for a quick link directly to the survey. Please respond by June 29<sup>th</sup>.

**MANPOWER SURVEY FOR SERVICE** – In an effort to help address the manpower shortage we are facing in the service industry, we need your assistance in completing a very brief survey of your anticipated manpower needs. Please complete the attached survey and fax back to MSCA at 301-990-9690 or go to [www.msca.org](http://www.msca.org) and complete on-line.

For questions or additional details on any of these programs, please contact Sobeida Orantes at [saorantes@mcaa.org](mailto:saorantes@mcaa.org) or Barbara Dolim at [bdolim@mcaa.org](mailto:bdolim@mcaa.org).

