

# ***DATELINE***



***Your monthly fax update from MSCA  
SPECIAL ISSUE***

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## **PROGRAMMING UPDATE!!!**

### **NBC MOVES “PROJECT HOME AGAIN” AIR DATE TO JULY 27**

Due to the highly anticipated release of the final Harry Potter book, NBC has chosen to air a “Making a Difference” feature tonight on a company producing the book in braille for blind children. The “What Works” feature on Project Home Again is now scheduled to air on Friday, July 27.

As reported earlier, MSCA Board of Managers Chairman Wayne Turchetta will appear with employees of HMC Service (Louisville, KY), together with a representative from the National Center for Missing and Exploited Children (NCMEC) and the mother of a 17 year old girl currently missing from the Louisville area and displayed on Project Home Again posters.

Since Project Home Again began in 1998, participating MSCA contractors have displayed over 6,000 posters of more than 200 different missing children on their service vehicles across the country. Over 135 of these children have been found. This community service program provides a rewarding and important way for local MSCA contractors to really make a difference in their communities.

The national news story is a wonderful testimony to all MSCA member companies who participate in Project Home Again and we hope you will share this information with your employees, customers and families.

Participating contractors have received additional information on how to contact their local NBC news affiliate to apprise them of the airing of this story and to highlight their involvement locally. If you are a participating contractor and need additional information contact [bdolim@mcaa.org](mailto:bdolim@mcaa.org).

For more information on Project Home Again or to get involved, go to: [www.projecthomeagain.com](http://www.projecthomeagain.com).