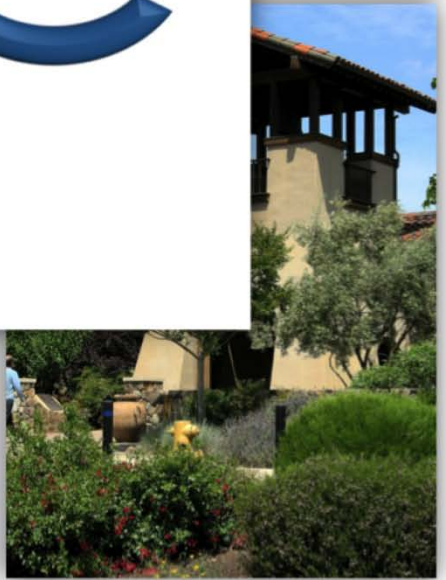


A E C

ASSOCIATION EXECUTIVES COUNCIL
JULY 31 – AUGUST 3, 2011
FAIRMONT SONOMA MISSION INN



Program Highlights

MCAA Update – MCAA President Mark Rogers will be joined by President-elect Mac Lynch and Executive Vice President John Gentile for an update on MCAA initiatives. This question and answer session will offer executives a chance for direct dialogue with the MCAA leadership in an informal discussion.

MCAA Convention and Mid-Year Conference Update – Cynthia Buffington, MCAA's Senior Executive Director, will review MCAA's education program for the upcoming year. Included in the presentation will be a preview of the MCAA 2012 Convention in Orlando and an overview of MCAA's newest education opportunity – the Mid-Year Conference.

MCAA Advocacy Update – MCAA General Counsel, John McNerney, will present to the council updates on legislative policies as well as the status with the Federal Accounting Standards Board proposal on multiemployer defined benefit pension plan disclosures for audited financial statements of contributing employers.

ALI Update – MCAA President-elect Mac Lynch will update the group on recent ALI course changes and efforts to improve what is already known as the best in executive training for mechanical contractors.

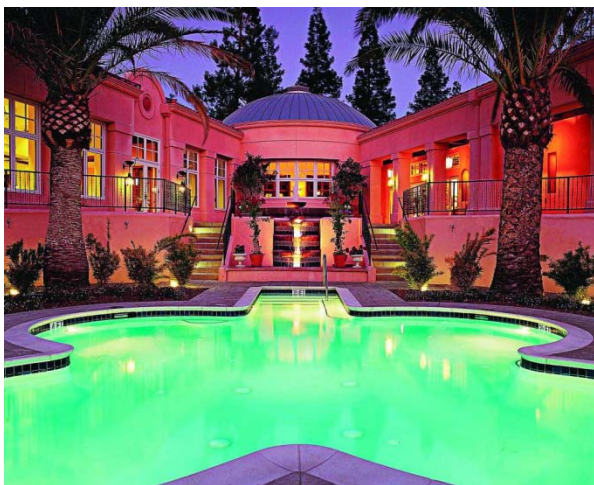
Technology in Negotiations and the Boardroom – Through the use of hi-tech tools, some contractors are changing the way that teams approach negotiations and association management. This includes the use of iPads, shared documentation and compilation of research on protected servers. Tim Brink, Aaron Hall and Steve Lamb will lead this discussion.

Organizational Planning – This session is meant to identify ways that your association can plan for contingencies and function as well as possible when facing challenges. To ensure the survival of the association, it is sometimes necessary to take steps to prepare for disasters, turnover and succession.

Lessons Learned from Peer Groups – Many members of the AEC take part in peer groups to help better their operations. This round table discussion is meant to separate out members of these peer groups to share some of their lessons learned with other members of the council.

CPMCA and Southern California Pipe Trades Private Market Recovery Effort – CPMCA Executive Director, Chip Martin, will be joined by Southern California Pipe Trades Business Manager, Sid Stolper, to discuss their private market recovery effort in District Council 16 located in Southern California.

A Day in the Life of a UA Business Manager – To better understand the day-to-day pressures of business managers within the UA, three members of the UA's leadership team have been invited to the conference for this presentation. This session will be led by the UA's Vice President Sid Stolper, Vice President Kenneth Broadbent and Assistant to the General President, Mark McManus.



Fairmont Sonoma Mission Inn – The resort is located in Sonoma County, just minutes from Sonoma Plaza and dozens of world-class wineries. The resort is located adjacent to the prestigious Sonoma Golf Club and houses an onsite spa that includes ancient thermal mineral pools. For more information, visit www.fairmont.com/sonoma.

Getting to Sonoma – The Fairmont Sonoma Mission Inn is conveniently located within 90 minutes of three major airports. San Francisco (SFO), Oakland (OAK) and Sacramento (SMF) are all within a short drive to the hotel. Renting a car is recommended for this meeting.

Agenda

Sunday, July 31

6:00 – 7:30 PM

Registration & Opening Reception

Fairmont

Monday, August 1

7:00 – 8:00 AM

Breakfast

8:00 – 8:20 AM

Introduction and AEC Chairman's Remarks

- *Marsha Babcock*

8:20 – 9:00 AM

MCAA Update

- *Mark Rogers, Mac Lynch and John Gentile*

9:00 – 9:45 AM

MCAA Convention and Mid-Year Education Conference Update

- *Cynthia Buffington*

9:45 – 10:00 AM

Break

10:00 – 10:30 AM

MCAA Advocacy Update

- *John McNerney*

10:30 – 10:45 AM

ALI Update

- *Mac Lynch*

10:45 – 11:45 AM

Technology in Negotiations and the Boardroom

- *Tim Brink, Aaron Hall and Steve Lamb*

12:40 PM

Golf (Shotgun Start)

Sonoma Golf Club

Tuesday, August 2

7:00 – 8:00 AM

Breakfast

8:00 – 10:00 AM

Organizational Planning

10:00 – 10:15 AM

Break

10:15 – 12:00 PM

Lessons Learned from Peer Groups – Roundtable Discussion

6:30 PM

Conference Reception & Dinner

Wednesday, August 3

7:00 – 8:00 AM

Breakfast

8:00 – 9:00 AM

CPMCA and Southern California Pipe Trades Private Market Recovery Effort

- *Chip Martin and Sid Stolper*

9:00 – 10:30 AM

A Day in the Life of A UA Business Manager

- *Sid Stolper, Ken Broadbent and Mark McManus*

10:30 – 10:45 AM

Break

10:45 – 12:00 PM

AEC Business Meeting